

**I like them—
they are delicious**

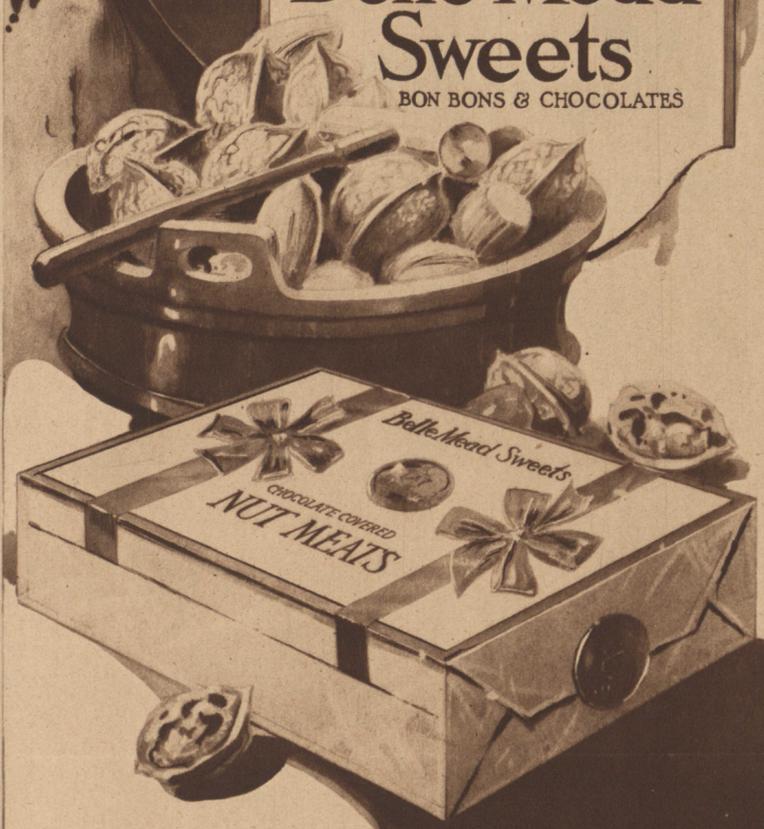
In these days when the palate is surfeited with so many good-tasting things, it needs a rarely delicious morsel indeed to excite more than passing delight.

Belle Mead Nut-Sweets and Nut-Chocolates are so fruitfully, so deliciously, so *tastefully* different that they delight the most accustomed palate. Nature Herself has supplied our secrets for blending Her purest ingredients—sugar, clover-bloom honey, crisp nut meats, choicest fruit flavors. We call them Nature's sunniest "smiles," sweets of rare delight. Taste one and you will love Belle Mead Sweets for life.

Ask for the Belle Mead Nut-Chocolate Assortment. Try them for dessert. You will like them, they are so delicious. Made in the sweetest, cleanest candy factory in America where even the air is washed. Look today for the dealer in your neighborhood who sells Belle Mead Sweets. If you cannot find him, ask us to send you his name and address from Trenton, New Jersey.

Belle Mead Sweets

BON BONS & CHOCOLATES



MALLINSON'S PUSSY WILLOW • MALLINSON'S INDESTRUCTIBLE VOILE



FAMOUS BEAUTIES

Beatrice Dakin whose loveliness equals her grace in the "tripping of the light fantastic toe" delights in the picturesque possibilities of the versatile MALLINSON SILKS especially the colorful *Indestructible Voile*.

Equally "famous beauties" are the new

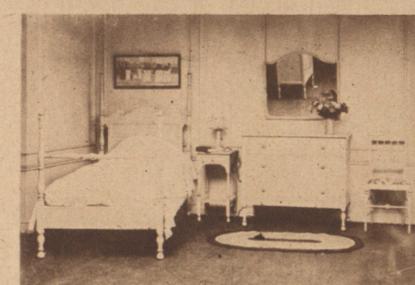
MALLINSON'S Silks de Luxe

| | | |
|---------------------------------------|------------------|----------------------|
| DEW-KIST | PUSSY WILLOW | INDESTRUCTIBLE VOILE |
| <i>In plain colors and new prints</i> | | |
| KUMSI-KUMSA | CHINCHILLA SATIN | NEWPORT CORD |
| DREAM CREPE | FISHER MAID | THISLDU |
| ROSHANARA CREPE | KIIMAX SATIN | KHAKI-KOOL |
| <i>(All trade mark names)</i> | | |

*By the yard at the best Silk Departments—in wearing apparel at the better Garment Departments and Class Shops.
If your dealer cannot supply you communicate direct.*

H. R. MALLINSON & COMPANY, Inc., NEW YORK
"The New Silks First"

MALLINSON'S DEW-KIST • MALLINSON'S KUMSI-KUMSA • MALLINSON'S DREAM CREPE



Carlton Bedroom Group. Part of an eight piece set done in soft mauve to harmonize with a lovely fabric. Your own color scheme without added cost. Complete \$777.00.

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Our factories are near by, at Stamford, Conn. Now when it is so difficult to get prompt deliveries, why not employ the time of waiting in having a beautiful scheme worked out for your particular rooms? The lovely things of the past were made direct for those who ordered them. Give yourself the pleasure of consulting about the finish and grouping of those things that are to be an interpretation of your taste for some time to come.

Present shipping schedule filled for two months. Call at once for February and Spring deliveries.

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Charming sets on exhibition at

ERSKINE-DANFORTH CORPORATION
2 West 47th Street, First Door West of Fifth Avenue, 4th Floor



"Standard" SPATS

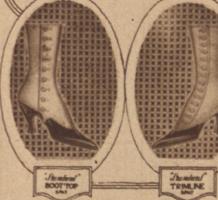
Because of their glove-like fit the "Trimline" Spat and "Boot-Top" Spat—the two leading styles of "Standard" Spats are the choice of women of Fashion.

Made in the exclusive "Rautex" fabrics—cloth, silk, satin and linen. White and all desired shades.

Ask for "Standard" Spats at the better shops. The "Standard" stamp inside the spat assures a faultless fit and longest wear.

S. RAUH & COMPANY
New York, N. Y.

The largest and foremost manufacturers of Spats in the world



Standard BOOT TOP
Standard TRIMLINE

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Vantines
The Oriental Store.

Incense Set \$1

A gift redolent with the fragrance of the land where Christmas was born. Set consists of burner, one package of incense and complete instructions for using.

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564 Hudson St., N.Y. City.

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It is so easy to
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"Stylish-Stout" Sveltline Corsets will make any stout figure slenderer, more graceful.

"Stylish-Stout" Sveltline Corsets are especially made for the stout figure; not just "large" sizes but an *improvement* over the usual stout corset because it provides the stylishly slender figure, over which can be worn the latest styles of frocks with elegance and grace.

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Models for every type of stout figure in both back and front lace, but only the genuine "Sveltline" corsets have the "Sveltline" label sewed in each corset.

Your "Sveltline" dealer can fit you from a large variety of models. Insist on the "Sveltline Stylish-Stout" Corset. Prices \$10 up.

Write for folder showing "Stylish-Stout" Sveltline Corsets photographed on living models.

Weingarten Brothers, Inc.
Originators and Sole Manufacturers of "Stylish-Stout" Sveltline Corsets.

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