



*The Song of Silks*

An appealing air of lyric beauty runs through each of the new

### MALLINSON SILK CREATIONS

Their ready and surprising response to Spring clothes improving, charms all lovers of distinctive dress—their impressive quality, richness of texture and glory of color will make your new Spring clothes, creations of individuality.

*Pussy Willow Dew-Kist*  
*Indestructible Voile*  
*Kumsi-Kumsa Khaki-Kool*  
*Roshanara Crepe*  
*Ruff-a-Nuff*  
(All trade mark names)

Shown at all the better stores.

Frances Alda, prima donna wears a gown of Mallinson's Pussy Willow Satin

**MALLINSON'S**  
Silks de Luxe

H.R. MALLINSON & COMPANY, Inc.  
"The New Silks First"  
MADISON AVE.—31st ST. NEW YORK

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

### The Specialist Shoe

For CHILDREN—1 to 9 years of age.



A Protective — Not a Corrective Shoe

DESIGNED BY AN ORTHOPEDIC SURGEON. SOLD ONLY BY FRANKLIN SIMON & CO. FOR THE NINETY-EIGHT IN EVERY HUNDRED BABIES BORN WITH NORMAL FEET.

NATURE makes few mistakes. Very few babies are born with feet that need correction. ALL babies are born with feet that need protection.

STEVENSON, IN HIS SONGS OF CHILDHOOD WROTE:—

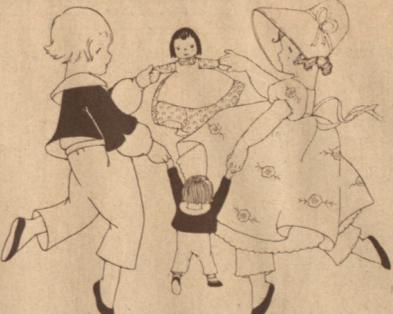
"Children you are very little  
And your bones are very brittle;  
If you would grow great and stately,  
You must learn to walk sedately."

We agree and disagree with the poet — agree that little children's bones are very brittle—but disagree that little children must learn to walk sedately.

We consulted a specialist who is the recognized head of the orthopedic profession and he designed the Specialist Shoe—a scientific shoe which allows the foot to develop normally and naturally.

The greatest endorsement for this shoe is that ninety per cent of all the mothers who buy their children's shoes in the Franklin Simon Shoe Shop, invariably select the Specialist Shoe.

ONLY THE FINEST LEATHERS AND THE MOST SKILLED WORKMANSHIP ENTER INTO THEIR CONSTRUCTION.



CHILDREN'S SHOE SHOP—Third Floor



Baby's First Shoes  
1 to 2 years—Sizes 2 to 5  
3.50



Baby's Walking Shoes  
2 to 4 years—Sizes 5 to 8  
4.00



Children's Laced Shoes  
4 to 6 years—Sizes 7 to 10 1/2  
5.50

Girl's Laced Shoes  
6 to 9 years—Sizes 11 to 2  
6.50



Marjorie Rambeau, famous stage star, wearing a new frock trimmed with "J.C." Lady Fair and Satin De Luxe Ribbons



A distinctive ribbon brings to the fore all the beauties of a dress creation. The illustrated frock trimmed with the popular

"J. C."  
**SATIN DE LUXE**  
and  
**LADY FAIR**  
makes Marjorie Rambeau as irresistible and charming as her inimitable acting. "J. C." Ribbons are unusual in variety, distinctive in pattern and impressive in quality. Buy them by name.

**Johnson, Cowdin & Co.**  
40 East 30th Street, New York

Send 10c for RIBBONOLOGY—a book of instructions on how to make innumerable and useful ribbon novelties.



RADIOGRAPH MADE BY "RADIOR" NIGHT CREAM

from the rays of Radium contained in the cream, without the aid of an X-Ray Machine. Nothing but Radium or an X-Ray machine will produce a Radiograph. Visible proof that "Radior" articles contain Actual Radium.

### Radium and Beauty

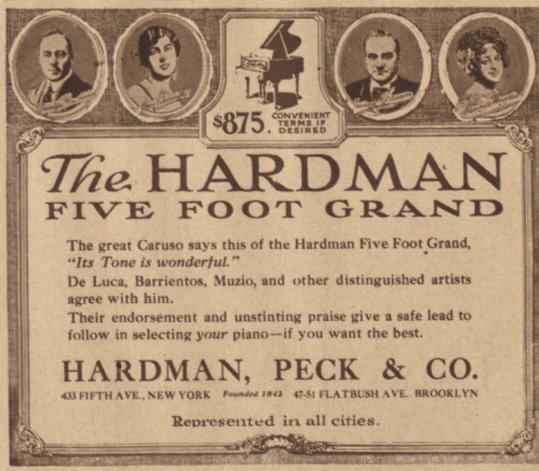
RADIUM vitalizes all living tissue—rejuvenates skin, facial muscles, and complexion. All "Radior" Toilet Requisites—Face Creams, Powders, Hair Tonic, Skin Soap, Rouge, Tale and Facial Pads—are certified under our \$5000 Guarantee to contain actual Radium. Despite Radium's prohibitive cost an expert discovered the way to utilize it in these preparations. They stand unrivalled as your aids to beauty—the finest and daintiest of toilet luxuries—imbued with LIFE by Radium. Try them.



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Toilet Requisites are sold by Department Stores, Liggett's and other leading drug stores.

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Sole Distributors  
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Irving Place, New York



\$875. CONVENIENT TERMS IF DESIRED

### The HARDMAN FIVE FOOT GRAND

The great Caruso says this of the Hardman Five Foot Grand, "Its Tone is wonderful."

De Luca, Barrientos, Muzio, and other distinguished artists agree with him.

Their endorsement and unstinting praise give a safe lead to follow in selecting your piano—if you want the best.

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Original since 1900

Comfort, support, dress as usual, normal appearance, excellent for stout Women and Invalids.

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