

Six Best Sellers

Posed by the Principals of the "Love O' Mike Co."

Photographs by the Lejaren a Hiller Studio.



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Posed by Gloria Goodwin, who, as Gloria, dances her part. Suit and hat from Freneau-Sweeney.

"What shall I wear this summer?" One infallible answer is this jersey cloth suit with collar and pocket facings in the white cloth. Price \$29.50. Sports hat of green straw and crepe with novelty ornament, \$7.50.



Posed by Allison McBain, who acts as the hostess—Mrs. Allison Marvin. Dress, hat and parasol from Best & Co. Even a newlywed could be sure of the sartorial success of her house-party if she sets the pace with a frock like this black and white foulard, with plaited skirt and the new mandarin sleeve. Price, \$35.00.

Posed by Verna Wilkins, who, as "Verna," marries the hero. Suit, hat and cane from James A. Hearn & Son. Of course every girl can't marry a hero—on or off the stage—but she's going to win approbation from both sexes in this navy blue taffeta jacket, girdled in a Roman sash, and plaited pongee skirt. Price, \$23.50. The Chinese hat of straw and figured silk is specially priced at \$10.00, and the cane, with attached figured-silk bag, at \$3.00.



Posed by Katherine Rogers, who is disguised as the maid. Suit and hat from James McCreary & Co. Something new and something cool is the demand of the shopper in quest of summer clothes. Here it is—a linen crash coat and skirt, with figured material in the skirt and connecting links in the great pockets, belt, collar and cuffs. Price, \$26.50. Crash and silk hat in ecru coloring, brightened with coral, \$14.75.

Posed by Helen Clarke, who, as "Helen," is a member of the house-party. Hat and collar and cuff set from Franklin Simon & Co. "Come out of the kitchen, Gingham," demanded Dame Fashion. And here it is in a collar and cuff set selling for \$1.65, and in a Wentchow straw hat for \$12.75.

Posed by Hilda Pentland, who is the merry "Hilda." Dress and hat from Franklin Simon & Co. Just the frock for the girl who is going in for a rollicking good time this summer—plaid gingham combined with French linen. Price, \$19.75.