



Liggett's **RIKER-HEGEMAN** *Stores*



Buy Your Vacation Needs

At Liggett-Riker-Hegeman's

THEATRICAL COLD CREAM



For three thousand years one preparation—Cold Cream—has been used and appreciated by womenkind. When properly used it is a most effective preparation for beautifying and whitening the skin and removing sunburn, tan, freckles or dust. Its pleasant, cooling properties are grateful to irritated surfaces and to chapped lips and hands. For cleansing the pores of the skin, it is preferable to soap and water.

Rexall Theatrical Cold Cream . . . 25c-50c
Riker's Theatrical Cold Cream . . . 30c-50c

Beach Supplies

1916 Styles in Bathing Caps

The very latest styles; the most becoming models. One of our beautiful caps will add a finishing touch to your bathing costume. Among such a splendid variety you can readily choose the style that becomes you most.

Our Caps are made of the best quality rubber, perfectly cut and finely finished. The colorings are this season's beautiful soft tints so popular now with fashionable dressers.

- Bathing Caps, all rubber, fancy trimmed, 50c, 65c, 75c, 85c, \$1.00
- Bathing Garters, assorted colors 25c
 - Diving Caps, pure gum, assorted colors . . . 25c, 35c, 40c, 50c
 - Ayvad Swimming Wings 23c and 35c
 - Bathing Shoes, black, blue and white, ladies' and men's, high and low, full assortment of sizes 25c to \$1.00
 - Cork Surf Balls 14c



Bouquet Laurece

Perfume

A wonderfully dainty and aristocratic Parisian odor, rich but delicate, subtle and lasting—as near like the natural flowers as science can produce.

In 1 oz. Bottle, \$1.25
In Bulk, per Ounce, \$1.00

BOUQUET LAURECE TALCUM

A powder of extreme fineness that leaves the skin soothed and free from offensive perspiration. For immediate relief from prickly heat, chafing and sensitive skin this pleasing talcum of delicate fragrance is most appealing. Packed in beautifully lithographed sifter tins that ornament your dresser and priced at 50c



"Riker's Perfect" CHOCOLATES 39c POUND

"Perfect" as their name implies. As a popular week-end package, Riker's Perfect Chocolates are welcomed in thousands of homes. Coatings of luscious brown chocolate, pleasingly sweet. Centers of toothsome fruits, creams and nuts. Each piece carefully selected; PRICE PER POUND PACKAGE 39c

Fenway Pink Package CHOCOLATES

Contains:—
One pound of Ground Walnuts in Maple cream, Ground Pecans in Coffee Cream, Peppermint Wafers, Ambrosia, Crushed Pineapple in Cream, Crushed Peaches in Cream, Raspberry Nougatines and Nut Caramels; PER BOX . . . 50c

"RIKER'S PERFECT" ICE CREAM

Our Ice Cream and Soda have been known for many years as "Riker's Perfect," and as our business has grown we have continued to improve our Soda Fountain service.

A clean, dry, polished glass is served with every order. Our Fruit Juices are the pure syrups and juices of the choicest ripe fruits.

We make our own ice creams—rich and smooth—in clean, well-kept plants.

We are proud of our Soda. We feel that our "Drink Delights" cannot be equalled the world over. Our Sundaes are novel, delicious, skillfully prepared and daintily served.

SPECIAL THIS WEEK

FUDGE MARSHMALLOW SUNDAE

DELICIOUS AND SATISFYING
Made with Vanilla or Chocolate ice cream covered with Marshmallow cream on one side and Chocolate Fudge on the other. Price

10c



KODAKS---FILMS

WE SELL THEM AT CUT RATES

Brownies 85c to \$10.20
Kodaks \$5.10 and up.
EASTMAN FILMS at 10% off.

We do developing and printing and enlarging and guarantee satisfaction. Bring your next roll of films to us.

VIOLET DULCE COMPLEXION POWDER

A powder of exceptional merit that is soft, smooth and daintily fragrant. It is invisible when applied and gives the skin a beautiful velvety appearance. Comes in three tints, brunette, flesh and white.

Price 50c



BEAUTY IS YOURS

Appreciating the fact that "Beauty is only skin deep," the modern woman is particular to devote some part of the day to the attainment and preservation of her beauty and youthful charms.

All women are not beautiful, but all women are attractive, and can make themselves more so by a careful selection and use of these reliable articles.

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| Riker's Violet Cerate 50c | Mavis Talcum Powder 25c |
| Violet Dulce Talcum Powder 25c | Lilas (Ary) Face Powder . . . \$1.00 |
| Georgia Rose Cold Cream 50c | Lilas (Ary) Talcum Powder . . . 50c |
| Vivaudou Mavis Toilet Water 75c | Lady Mary Cream 50c |
| Lady Mary Face Powder 50c | Lady Mary Talcum 50c |
| Vivaudou Sunburn Cream 25c | Vivaudou Cream Almonds . . . 50c |
| Bouquet Laurece Talcum 50c | Rexall "93" Shampoo Paste . . . 25c |
| Violet Dulce Vanishing Cream . . . 50c | Violet Dulce Combination Week End Package 25c |
| Harmony Cocoa Butter Cold Cream 50c | Rexall "93" Hair Tonic . . . 50c & \$1.00 |



Have Pretty Teeth

USE Rexall Antiseptic Tooth Powder

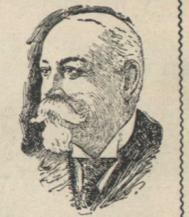
A pleasant tasting dentifrice that tightens the gums, removes tartar, cleanses and whitens the teeth without injuring the enamel. Highly antiseptic. PRICE 25c



THE MAJOR CIGAR

Special private blend of the finest Havana tobacco, wrapped by expert workmen with the choicest Sumatra leaf. A cigar difficult to duplicate for less than 10c or 15c straight.

OUR PRICE 7c STRAIGHT
At all stores having cigar departments.



Aids for the Man Who Shaves Himself



- Vivaudou Shaving Stick 20c
- Vivaudou Shaving Powder 20c
- Vivaudou Shaving Cream 20c
- Vivaudou After Shave Talcum 25c
- Rexall Witch Hazel Shaving Lotion 25c
- Rexall Shaving Powder 25c
- Rexall Shaving Stick 25c
- Rexall Shaving Cream 25c

Bronx and Harlem
Manhattan & Brooklyn

Liggett's RIKER-HEGEMAN DRUG STORES

A Big Soap Value

HARMONY GLYCERINE SOAP.



HARMONY GLYCERINE SOAP—One of the best all-round bath soaps that care and skill can produce. Creates a rich, creamy lather in any kind of water which is soothing, stimulating, antiseptic and nourishing to the skin. Each cake weighs a full half pound—just the right size to fit the hand. PRICE 10c. 3 FOR 25c

A FEW OTHER GOOD SOAPS

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| Woodbury's Facial 18c | Pears' Scented 15c |
| Physician's & Surgeon's 8c | Palmolive 10c |
| Packer's Tar 15c | Cuticura Soap 18c |
| Kirk's Jap Rose 10c | Resinol Soap 18c |
| Jergens' Violet Glycerine 11c | 4711 W. R. Glycerine 18c |
| Pears' Unscented 11c | Cashmere Bouquet Soap 24c |

