



America's Gift
to the
Eastern World

FAR across the arid sun-baked sands of the desert it goes, this wonderful product of America, in its travels to the remote corners of the world. There's scarcely a civilized people on the globe to which

ELKHORN CHEESE
IN TINS - 8 VARIETIES



- 8 Varieties
Each of National Favor
- Kraft
 - Chile
 - Swiss
 - Pimento
 - Rarebit
 - Camembert
 - Roquefort
 - Limberger

is not being sent in ever-increasing quantities. Because no matter WHERE or WHEN you open a tin of Elkhorn Cheese it will be found as pure, as fresh and as wholesome as on the day it was hermetically sealed in the parchment-lined container, for "The first hands to touch it are yours."

The Kraft process of sterilization makes it possible for the first time in the history of this remarkably nutritious food to indefinitely preserve—without preservatives—those strength-giving properties of pure rich milk.

Each and every tin is just chuck-full of solid, wholesome goodness—of spreading consistency—and of a quality and flavor that never varies. Stock your pantry shelf with this perfect alternate for meat.

Try this "Macaroni Supreme"

Add to Elkhorn Kraft (Cheddar) Cheese the amount of milk you would use for the macaroni. Mash cheese with fork and mix thoroughly with milk until smooth and creamy, using a little heat. Mix milk and cheese with boiled macaroni, turn in buttered dish, cover with cracker crumbs, dot with butter and bake.



J. KRAFT & BROS. CO.
Chicago New York

Send your dealer's name and 10 cents in stamps or coin for sample tin of Kraft plain or Pimento Flavor, or 20 cents for both. Illustrated book of recipes free. Address 368 River St., Chicago.

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