

DOVE Under-muslins



SIMPLE tailored styles and gay creations of lace and ribbons all find their place among "DOVE" Under-muslins. The designs are as varied as individual taste but their materials and workmanship are of the same uniformly high quality.

You will notice with satisfaction the re-inforced open arm-holes, ample measurements and careful sewing that are characteristic of all "DOVE" garments. Sold by leading stores everywhere.

D. E. SICHER & CO.

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Pajamas

Envelope Chemises
Chemises

Under-skirts
Combinations

Drawers
Corset Covers

BONWIT TELLER & CO.

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FIFTH AVENUE at 38th STREET NEW YORK



Introduce
MISSES' SUMMER FROCKS
with
Separate Jackets
of Washable Satin
SPECIALIZED AT
45.00

VANDAH—Frock of white crepe de chine with cluster pin tucks on bodice and skirt. Jacket of satin, in peach, rose, purple, French blue and black. Sizes 14 to 18.

LAKEL—Crepe de chine frock treated with fluting of material. Satin jacket, in peach, rose, purple, navy blue and black. Sizes 14 to 18.

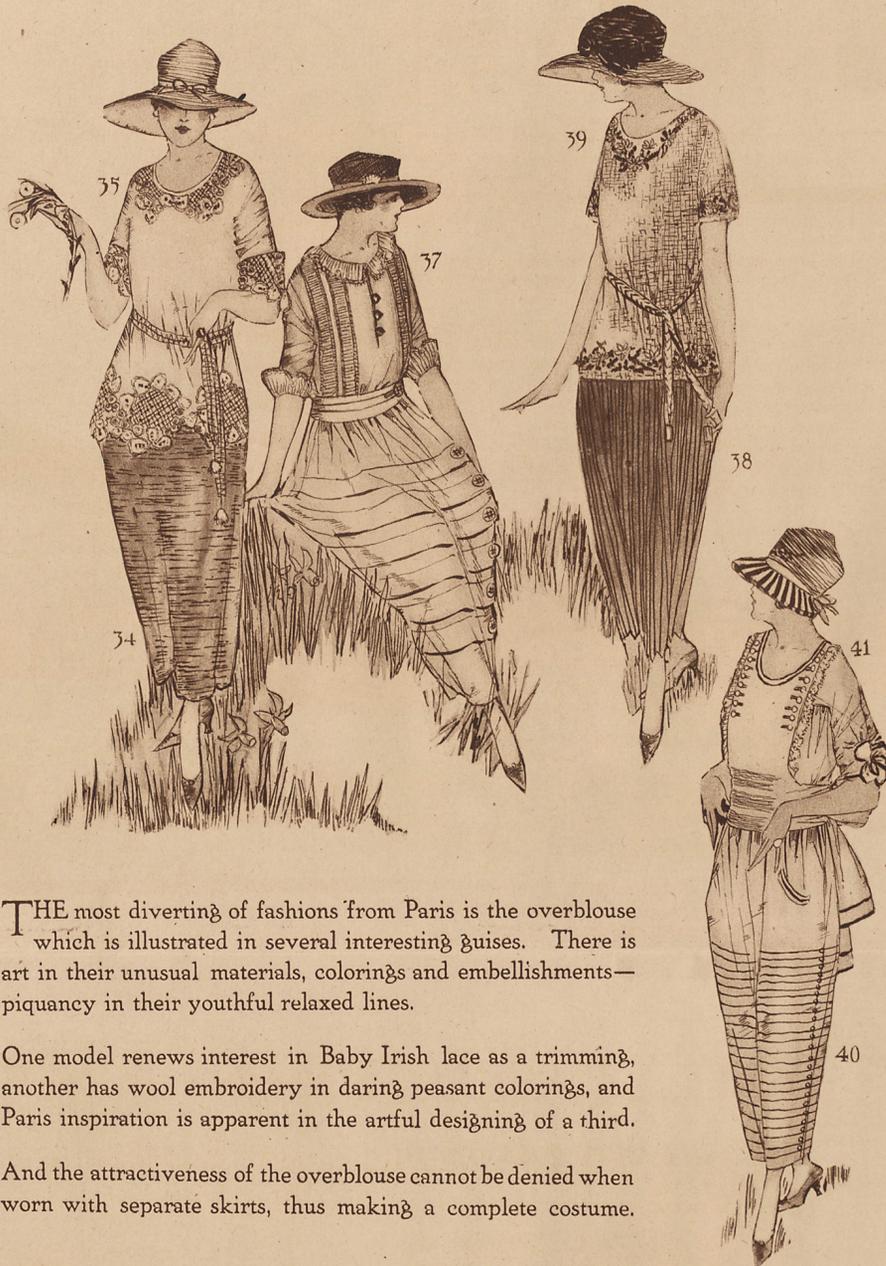
Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

SUMMERTIDE BLOUSES and SKIRTS

For WOMEN and MISSES
Effect An Artistic Alliance



THE most diverting of fashions from Paris is the overblouse which is illustrated in several interesting guises. There is art in their unusual materials, colorings and embellishments—piquancy in their youthful relaxed lines.

One model renews interest in Baby Irish lace as a trimming, another has wool embroidery in daring peasant colorings, and Paris inspiration is apparent in the artful designing of a third.

And the attractiveness of the overblouse cannot be denied when worn with separate skirts, thus making a complete costume.

SKIRTS—Waist 24 to 34 in. Length 36 to 42 in.

34—Silk Crinkled Crepe Skirt (heavy quality) in white, flesh, French blue, seafoam green, gray, tan, black or navy. 16.75

36—White Cotton Voile Skirt with wide tucks and pearl buttons, self belt. 9.75

38—Silk Crepe de Chine Skirt in white, flesh, gray, navy or black; accordion pleated model. 17.50

38A—Same model of satin charmeuse, in black, navy or white. 18.50

40—White Cotton Tricotine Skirt, with rows of tucks and pearl buttons. 6.95

40A—Same model of white flannel. 12.75

SEPARATE SKIRT SHOP—Fourth Floor

BLOUSES—Sizes 32 to 44.

35—White Ramie Linen Overblouse, trimmed with real Baby Irish Lace. 29.50 Federal Tax 1.45 Price Including Tax 30.95

37—Organdie Blouse in orchid, flesh, Copen or white with pin tucked panels; collar and sleeves frilled with net and Valenciennes lace. 9.75

39—Cotton Ratine Overblouse in white, flesh, gold, wisteria or Copen; slip-on model hand embroidered with wool in peasant colorings. 19.75 Federal Tax .48 Price Including Tax 20.23

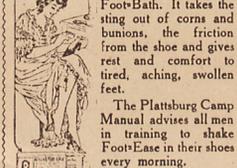
41—White Batiste Overblouse, sash tie model piped in Copen or rose batiste. 12.75

BLOUSE SHOP—Third Floor

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And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoe and gives rest and comfort to tired, aching, swollen feet.

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The greatest of tenors endorses the HARDMAN because of its lovely singing tone.
His choice should be yours. Admiration to the eye as well as to the ear it will be.
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