



Mme Lyra
CORSETS

Have a Corset for Every Need

Select your corset with the same discriminating care that you exercise in choosing your frocks for different occasions. Your wardrobe should include a lightly stayed model for negligee or morning wear; a special athletic corset for recreation; a smartly designed model for afternoon in tailleur suit or dress, an exquisite model of ultra fashionable design as the foundation for evening gown.

Mme Lyra Corsets afford special models for every type of figure; for every special need. Put your expectations high—then ask for Mme Lyra Corsets.

\$3.50, \$4, \$5, \$6.50, \$7.50, \$10 and up to \$30

AT THE BETTER STORES AND SHOPS

Model 6603—Ultra fashionable model in pink silk brocade, richly trimmed; elastic around top; long skirt. For medium figure. Sizes 22 to 32. \$10.00.
Model 3667—Carefully designed model for medium figures. Pink coutil; hooks below clasp; \$5.00. Same model in pink brocade, \$6.50.
Model 4887—Ideal youthful model for heavy figure. White or pink coutil; well boned; elastic inserts each side of front. \$7.50. Same model, pink silk brocade, \$12.00.

NEW YORK LYRA CORSET MAKERS, Manufacturers
DETROIT CHICAGO SAN FRANCISCO

Big Reductions on VACUUM CLEANERS

Specials For This Week Only



Hoover Special Regular Price \$57.50 This Week \$49.00
Ohio 4 Regular Price \$45.00 This Week \$36.75
Frantz-Premier Regular Price \$39.75 This Week \$33.75

Others at Similar Reductions. Send for Complete Price List. Get a Vacuum Cleaner and be independent of the servant problem. We are one of the largest dealers in vacuum cleaners in the world—sell about 35 different kinds. The above prices are for absolutely new cleaners, latest models—for this week only.

All Vacuum Cleaners are good—some are better than others

Our "Rating Sheet" tells you which, in our estimation, are the six best cleaners, also which is first choice and second choice, and so on. It also contains other valuable information. A copy will be sent free anywhere on receipt of coupon. Any further advice is also free.

We Sell All Cleaners Rated "Three-Star" ON EASY PAYMENTS and Allow Free Trial

Used Cleaner Department Big Sale on Agents' Samples, Shopworn, Used Cleaners.
\$1.00 PER DAY RENTS
A High-Class Electric VACUUM CLEANER For Two Days. Ask for Rental Dept.

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Phones 6280-6281-6282 Bryant
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MAIN OFFICES AND SALESROOMS 131 WEST 42ND ST. SUBWAY TO TIMES SQUARE
COUPON
Vaccum Cleaner Specialty Co., Inc. 131 West 42nd St., N. Y. C., Dept. 13
Send me complete price list and "Rating Sheet," which you say contain information of great value.
Name



DON'T LET YOUR SHOES CRACK

Any shoe "polish" may give you a shine, but—while you are about it, why not protect the life of your shoes? You will get lots longer wear and a much "dressier" appearance by using dressings made of pure oils and waxes, with no acids to dry or crack the leather.

Try using—

GRIFFIN
Shoe Dressings, Polishes and Creams
Leather Insurance



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Here's an end to the uncleanly can, or the waste of serving evaporated or condensed milk from a pitcher. Slip can of milk into a handsomely nickel-plated Davis Can Server from which the milk is poured as from a pitcher and kept sweet to the last drop. No holes to punch—this server cuts them for you. Holds the large-size milk can—25% saving over small cans. Sanitary, easy to clean. Lasts for years. Appropriate for any table. EXPRESS PREPAID FOR \$1.50.
Write for name of our nearest dealer—or send postal order stating clearly whether you use condensed or evaporated milk. Attractive offer to agents. Write Davis Can Server Corporation Dept. A, 1210 Flatiron Building, New York

La-May Face Powder Is Pure!

No White Lead—No Rice Powder—It Really Stays On Unusually Well.

Up to the present time it has been almost impossible to get a face powder to stay on longer than it takes to put it on. You powder your nose nicely and the first gust of wind or the first puff of your handkerchief and away goes the powder, leaving your nose red, shiny and conspicuous, probably just at the very moment when you would give anything to appear at your best. A specialist has at last perfected a pure powder that women say stays on wonderfully well. It does not contain white lead or starchy rice powder (Poudre de Riz) to make it stay on. White lead poisons the skin and rice powder turns into a gluey paste that encourages enlarged pores and unsightly complexions. This improved formula contains a medicinal powder doctors use to heal the skin. In fact, this new powder helps to prevent and reduce enlarged pores and irritations. It is called La-May (French, Poudre L'Amé). Because it is pure and because it stays on so well, it is already sold everywhere. The large size is only fifty cents and the trial size is twenty-five cents. When you use this delightful La-May and see how wonderfully it beautifies your complexion, you will understand why it is now used by over a million American women.



\$575
f.o.b. Brooklyn
Summer Will Soon Be Here

Pocono Hills Model
CAN'T you see the children running out of this Bossert Bungalow to their play in the soft, white ocean sand? With your family settled for a joyous all-Summer vacation at the beach, won't you get much more out of your own week-ends? The Bossert Bungalow is fabricated by the makers of

Bossert Houses
It is substantially built and single walled. No interior finish. Exterior artistically stained brown with creosote, a better preservative than paint; priming coat of paint if preferred. Shutters stained green and are made solid for Winter closing. It would cost you a great deal more than the low price asked were you to attempt to duplicate this artistic Bungalow by hand-labor.
Shipped in sections of convenient size. Any two persons can, without experience, quickly and easily assemble the parts. Absolute satisfaction guaranteed. Order now for prompt delivery.
Price of "Pocono Hills" Bungalow—\$575 f. o. b. Brooklyn. Send check or money order for \$143.75. Pay balance of \$431.25 when notified. Bungalow is ready for shipment. Catalog showing complete line of Bossert Houses mailed on receipt of 18c.
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