

RUSSEK'S
FIFTH AVENUE
NEW YORK



Appropriate
SMALL FURS
For Moderate
Weather

Mail Orders are as satisfactory
as Personal Transactions.

SHOE CRAFT
27 W. 38th St. New York

Fitting The Narrow Foot
Widths AAAA, AAA, AA, A, B, C
All sizes including 6 1/2, 9 1/2, 10

SALE To be luxuriously
shod without paying
the price of
luxury—this sale of ShoeCraft
Footwear offers the way. Fifteen
charming designs suitable for
Spring, at 20% less than usual.
A variety of materials, colors and
satisfying combinations.

ASCOT—The correct boot to
accompany a tailored suit. In
Cordo or nut brown Russia calf,
regularly \$12.50, now \$10. Gun
metal vamp with dull kid top,
regularly \$12, now \$9.60



Post prepaid. Fit guaranteed.
Send for Sale Folder A-2 and
Measurement Chart.

GLASSBERG'S
SHORT VAMP
SHOES

RISE IN PRICES
in shoe manufacture do not
prevent us from selling our
specialties at low prices.
Patent Leather 9-inch Boots,
Gray Back Tops, Round Toe,
Dainty Tip. Made
to sell at \$18.
Sizes \$13-56

225 W. 42nd St. New York
Illustrated Style Book Free

Master Mechanic
for Flat Feet
and Deformities
Also for Maimed.
We'll know for
his Technical



No
Competition.

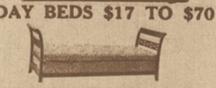
Skill and Experience. Workshop at
premises; each case handled individu-
ally. No sufferer should fail to get
acquainted with and get particulars
from **MAX ENGLER**, 2134 3d
Ave., N. Y. C., near 117th St. and
Sub. & E. L. Station.
INTRICATE CASES A SPECIALTY.

CUTEX
The new way
to manicure



BEDROOM SUITES in
the various periods.
Complete, \$190 up.

DAY BEDS \$17 TO \$70



GEO. M. MILLER, 7 West 45th Street
Bryant 314 NEW YORK

**Conspicuous
Nose Pores**

How to Reduce Them
Treatment for this
trouble given in the
20-page booklet
wrapped with every
cake of **Woodbury's
Facial Soap**. For sale
at all toilet counters.



Unmasked

When—at the fancy dress ball—the
moment comes to unmask, do
you do so with full confidence that
you are revealing a beautiful com-
plexion? Those who use

**DAGGETT-RAMSDELL'S
PERFECT COLD CREAM**
The Kind That Keeps

are sure to be glad to unmask. For
face, neck, arms and hands it is
delightful, and so beneficial that its
continued use will make your com-
plexion beautiful and keep it
smooth, clear, soft and baby-like.
Tubes and jars, 10c to \$1.50.
Send a tube to a soldier or
sailor. It is a comfort they
need and will appreciate.

Poudre Amourette: The face
powder that adds a piquant
touch. Delicately perfumed.
Looks natural, stays on. Flesh,
white, brunette, 50c. Both D.
& R. Perfect Cold Cream and
Poudre Amourette may be ob-
tained of your dealer or by mail
of us.

TWO SAMPLES FREE
Send postal for free generous
sample of Perfect Cold Cream
and Poudre Amourette.

DAGGETT & RAMSDELL
Dept. 457
D. & R. Building New York



**Bench Made
Satin Slippers** \$6

All our
Prices are
as low in
proportion
Superb Slippers
in black and white and
eight colors, with \$6
Louis XV. heels.

Sizes
1 to 8

Gordon H. 300 Silk Hosiery. \$1.65
All Colors

**L.M. HIRSCH
SHOE COMPANY**
Sixth Ave. at 39th Street
Our ONLY Store

Another
**SPIRO'S
HAIR SHOP**
Just Opened at
34 West 46th St.

for the convenience of our
ever-increasing number of patrons.
Equipped with Wonderful New
Improvements
Marcel Undulation and Creative
Hair Dressing.

Eyebrows and Lashes Perfected.
Facial, Scalp, and Hair Treatment.
Manicuring, Antiseptic Shampooing.
Permanent Wave Guaranteed 6 Mths.

**PRIVACY EXPERT
COMFORT ATTENDANTS**
SPECIAL HAIR-GOODS DEPT.

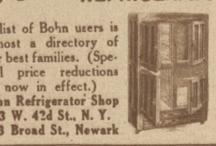
Particular attention given to the
creation of light-weight hair-pieces.

132 W. 23rd 26 W. 38th
34 West 46th
Established 40 years

**BOHN SYPHON
REFRIGERATOR**

A list of Bohn users is
almost a directory of
our best families. (Spe-
cial price reductions
now in effect.)

Bohn Refrigerator Shop
53 W. 42d St., N. Y.
913 Broad St., Newark



**REDUCE
Your Milk Bills**
Use
KRY'S ALAK

Dry, flaky, milk crys-
tals for all cooking.
One 50c. pound pack-
age makes five quarts.

Sold by Grocers.



**Insist on
having
Silk Sewed
Seams
in your
garments**



DEAF?

Hear clearly and
distinctly with a
**Little Gem
Ear Phone**

Simplest and smallest
hearing device

The absolute superiority of
the Little Gem was recog-
nized at the Panama-Pacific
Exposition, where it received
the Gold Medal, highest
award for ear phones, in
competition with the world.

Try our Auto Ear Massage: used to
stop head noises and improve hearing.
Call at our office for a free, private
demonstration. Expert advice without
charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
802-BM Marbridge Bldg., 47 W. 34th St.
at B'way, N. Y. C. Phone Greeley 3744
Canadian Office—Royal Bank Bldg., Toronto.



**CRÈME
NEROL**

creates and preserves
the beauty of the skin.

used by
Frances Starr, Geraldine Farror, Peggy Wood,
Billie Burke, Olive Threlkeld, Hazel Dawn,
Florence Reed, Mae Tetrazzini, Florence Nash,
Margaret Anglin

THE CREAM
DETER STORES
A. J. WALKER, 100 W. 42ND ST., N. Y. C.
S. O. TAYLOR, 100 W. 42ND ST., N. Y. C.
F. B. BROWN, 100 W. 42ND ST., N. Y. C.
L. B. BROWN, 100 W. 42ND ST., N. Y. C.

CRÈME
JARS 100
TUBE 50
JARS 100
TUBE 100

FORREST D. PULLEN, 752 HOUSTON AVE., BROOKLYN, N. Y.



**GIRLS! USE
"DANDERINE"**

Have Lots of Thick,
Glossy, Wavy
Hair.

Costs Only 35c. a Bottle, and
Is One of the Largest Selling
Hair Preparations Known.



If you value your hair and
its beauty, just once try Dan-
derine. All drug stores and
toilet counters sell Danderine.
Full directions on each bottle.
You just try it!

"L'INVISIBLE"
Transformation
made of superior
naturally wavy French
hair, has captivated
the feminine world,
worn by many, yet invisible to all.
Illus. Booklet "T" on Request.

Cluyt Bros
Hair Merchants Ladies' Hairdressers
12-14 West 37th St., N. Y.
Telephone Greeley-4191-4192.



LUX

For all
fine
laundrying



ACFIELD'S METAPAD
IT SUPPORTS & BINDS

For All
**METATARSAL ARCH
AFFECTIONS.**
Morton Toes, cramping
of toes, enlarged little
toe joints, role callouses
and spreading of toes.
Worn in shoe.
The band
supports
the ball
of the foot.

Any other foot troubles? Write or call
C. R. ACFIELD, Marbridge Building,
Dept. 305, 1,328 B'way (at 35th St.), N. Y.



**BERTHE MAY'S
Maternity
CORSET and BELT**

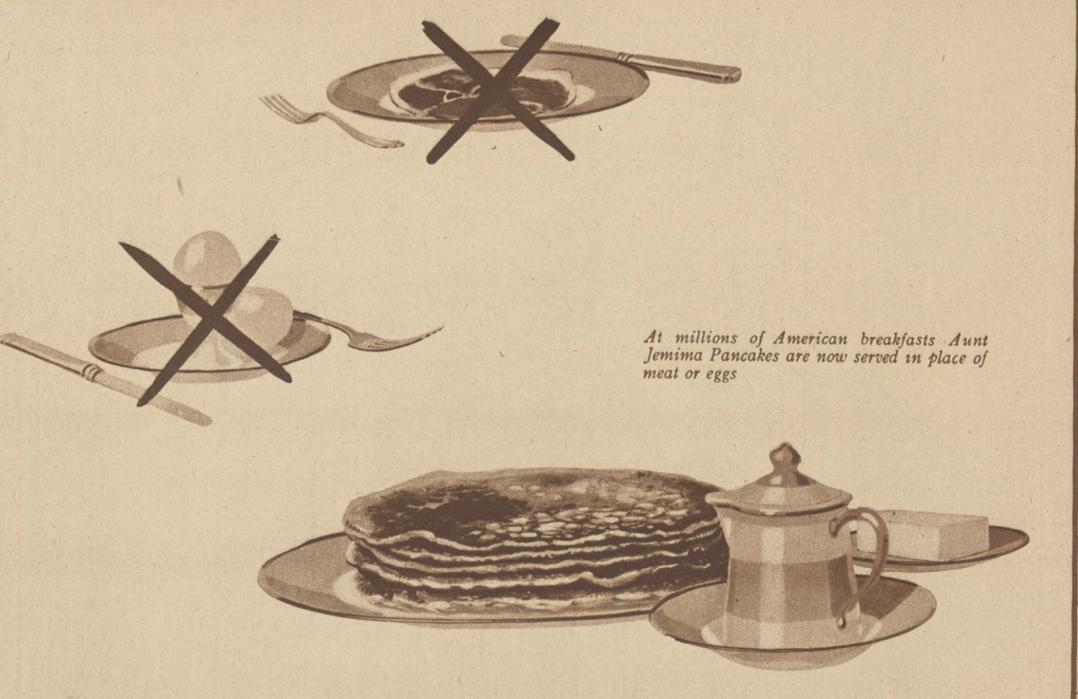
Comfort, abdominal sup-
port, protection for
mother and child. Dress as
usual—normal appearance.

Call at my parlors or write for
Booklet 21, free in plain sealed
envelope. Can be worn by
Stout Women and Invalids

BERTHE MAY, 10 E. 46 St., N. Y.



At millions of American breakfasts Aunt
Jemima Pancakes are now served in place of
meat or eggs



—and these delicious cakes
cost only one-third as much as eggs or meat!

The breakfast your family
likes best-- the one that's
quickest and easiest to get--
the one that is also the most
economical!

For Aunt Jemima Pancakes,
filling and nourishing as they
are--cost only one-third as
much as eggs or meat!

**You need no milk! It's in
the flour**

The reason Aunt Jemima Pan-
cakes are so inexpensive, so
easy to make, is because every-

thing is already in the flour.
Even the sweet milk is pow-
dered and mixed in. You
just add water--and in two
minutes the steaming, frag-
rant cakes are on the table.
And how good they taste!

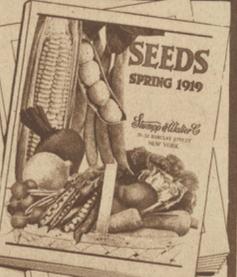
Order Aunt Jemima Pan-
cake Flour today. It makes
delightful muffins, waffles and
breadsticks, too. And, for
variety, get Aunt Jemima
Buckwheat Flour. Aunt Je-
mima Mills Company, St.
Joseph, Missouri.

"I'm in town, Honey!"



Copyright, 1919, Aunt Jemima Mills Company, St. Joseph, Missouri

**SEEDS
SPRING 1919**



Our 1919 Spring Catalog is now
ready for distribution.
It contains a complete descrip-
tion of the latest Novelties and
Specialties in vegetables and flowers,
as well as Standards, which can be
grown in your garden.
It is attractively and conveniently
arranged, with pictures and text, and
we feel sure that it will help you
in planning your vegetable or
flower garden.
A copy sent free upon request. In
writing kindly mention this news-
paper.

Stump & Water Co.
30-32 Barclay St. New York

LAUNDRY-ETTE
ELECTRIC
WASHING MACHINE

WASH AND DRY
CLOTHES
in the Same Tub

WITHOUT A WRINGER
An entire day's wash done in an
hour. 1 1/2c. per hour to run.

All Copper. No
Rust.

Demonstrations.
**LAUNDRY-ETTE
SALES CO.**
54 W. 37th St.
Tel. 4656
GREENEY

Send for
Book T.



PARKER'S
Rational Method of
HAIR TREATMENT
and HERBEX
HAIR TONICS
will save your hair.
Send description of
your hair condition
and I will advise treatment and tonics.
Ask for new booklet "Healthy Hair."
Hair and Scalp
SPECIALIST

FRANK PARKER
51 WEST 37TH ST., N. Y.



Maillard
NEW YORK

Real Food
Value



1/4 and 1/2 pound
Package

CHOCOLATE PRODUCTS

**J. GLASSBERG'S
SHORT
VAMP
SHOE**

Style 1504
All Gray
Kid Lace
Boot

High Cut, Cuban
Leather Heel; Special \$10.

A shoe that combines gracefulness of
line and supreme comfort.

Send for Catalog T. Mail orders filled.
511 6th Ave., near 31st St.
58 3d Ave., near 10th St.



Send \$1.00 for 2.50 Book—MEDIUM
PRICE HOMES (120 pages) or send
\$1.00 for book—EXPENSIVE HOMES.
Both books for \$1.50. Worth many
times their cost.
These books afford a wide range for
selection of design and are printed on
heavy enamel paper.

The Russell Brown Co., Houston, Texas



Period Furniture

GRAND RAPIDS FURNITURE
(Direct from the Factory)

**FEBRUARY SALE
DISCONTINUED PATTERNS
at 50% of Regular Prices**

White Mahogany Bedroom Suite, Sheraton Inlaid; twin
beds, 1 chest, 1 toilet table, 4 pieces. \$175. Reg. \$400.
American Walnut Bedroom Suite, Louis XIV.; 1 full-
size bed with bow foot and dresser, chiffoniere, toilet table,
chair, rocker, bench, night stand. 8 pcs. \$575. Reg. \$1200.
Sheraton Inlaid Mahogany China Closet, \$100. Reg. \$200. Illustrated.
Colonial Mahogany Secretary, \$75. Reg. \$150.
Chinese Chippendale Mahogany Dining Room Suite; 1 6-foot buffet,
square extension table 54x54 in., 5 arm chairs; 7 pcs. \$260. Reg. \$550.
Chippendale Solid Mahogany Living Room Suite; 1 cane seat sofa,
arm chair, arm rocker and side chair; 4 pieces. \$118. Reg. \$230.
William & Mary American Walnut Highboy, \$32. Reg. \$65.
William & Mary Mahogany Dining Room Suite; buffet 5 ft long, china
cabinet, extension table 54 inches diameter, serving table, five chairs and one
arm chair; 10 pieces. \$210. Reg. \$385.
Colonial Mahogany Four Poster Beds, size 3 ft. 3 in. \$19.50. Reg. \$36.
Colonial Mahogany Toilet Table, triple mirrors, 44x20. \$40. Reg. \$75.
Adam Mahogany Walnut Toilet Table with triple mirrors. \$24. Reg. \$50.
Adam Mahogany Cane & Damask Living Room Suite; 6 ft. sofa, two (2)
arm chairs; 3 pieces. \$160. Reg. \$320.
English Chesterfield Sofa, hair upholstery, with three (3) loose spring
cushion seats. \$85. Reg. \$150.
King Charles II. Walnut Console Table, \$18.50. Reg. \$35.
Pearly white Walnut & Gold Vanity Dresser, \$75. Reg. \$165.
Manufacturers **MANGES BROS.**, 668 to 672 Sixth Ave., N. Y. C.
Estab. 1852.

