

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

ADVANCE FALL FASHIONS

Misses' Georgette or Satin Dresses

In the fashionable
navy blue, also black

Sizes 14 to 20 years



No. 63—Misses' Embroidered Satin Dress in navy or black, new round neck model with loose panel at back, wide border on skirt silk embroidered in self color, narrow belt with long fringed sash ends drawn through panel, white satin collar, self covered buttons.

29.50

No. 65—Misses' Navy Georgette Crepe Dress, beaded in self color, white hemstitched Georgette vestee, collar with pendant ornaments, tucks on shirred skirt, crushed taffeta silk girdle with pointed sash end.

18.50

No. 67—Misses' Fringed Satin Meteor Dress in navy or black, kimono sleeve model with long roll collar, white satin vestee, all around tunic trimmed with knotted silk fringe, crushed girdle with loop and fringed end at back.

39.50

SHOES illustrated, from our shop.
Prices upon application.

No. 63—Large Hat with satin crown and maline brim, in black, navy or white, wings on brim.

12.75

No. 65—Georgette Hat in navy, white, pink or black, flowers around crown, ribbon bow at back.

10.00

No. 67—Large Leghorn Hat (natural color) with taffeta silk crown and top brim; hand embroidered worsted flowers around crown.

22.00

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of Satin Finished
Crepe Meteor
Very Specially Priced



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Sizes 14, 16, 18.
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Lissé
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Unique round collar in white French Crepe Lissé with corded roll edge.



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