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Use Pond's Cold Cream at night. It is an oil cream and was prepared especially for cleansing and massage

Inside of one of New York's fashionable skating clubs

Use Pond's Vanishing Cream just before you go out, to keep your skin from chapping. It is greaseless; vanishes completely the moment you apply it

In Winter Especially your skin needs two creams

IT is during cold, wintry weather that your complexion suffers the greatest injury—an injury often so serious that you can never restore the smoothness and pliancy of your skin.

Especially in winter, every skin needs two creams—a vanishing or greaseless cream to keep the skin pliant, fresh-looking and delicately colored; it also needs a cold cream (an oil cream) for cleansing and massage.

What Pond's Vanishing Cream does for your skin

Before you go out, use Pond's Vanishing Cream—rub it lightly into your skin—at once it disappears; leaves no trace—no oily shine. With this protection you can keep your complexion soft, smooth—free from attack by wind and cold—free from redness, roughness and chapping.

If your skin is already rough or reddened; if it is not perfectly soft and clear, apply a little Pond's Vanishing Cream. You can actually see the improvement after *one* application. The immediate relief it brings to rough, dry or chapped skin is so noticeable that every woman comments on it after the first trial.

In preparing this cream, the formula was based on an ingredient which doctors have chosen for years as the most valuable aid in overcoming all dryness of the skin and in restoring its pliancy. A single application will show you how much it benefits your skin.

(Photo Sarony, N. Y.)
Marian Davies, starring in "Runaway Romany," says: "I don't see how I ever got along without Pond's Vanishing Cream. Nothing else keeps my skin so fresh-looking"

(Photo Moody, N. Y.)
Hazel Dawn says: "It is necessary to have my skin always clear, smooth and fresh. This would be doubly difficult without Pond's Vanishing Cream"

Pond's *Cold* Cream is an *oil* cream. It will give you a new idea of how soft and delicate a cold cream can be.

For cleansing and massage you need an *oil* cream

Much of the value of a cleansing and massage cream depends on its consistency—unless it is easy to work into the pores, it does not thoroughly benefit the skin. The moment you use Pond's Cold Cream for massage, you will exclaim at its delightful softness and smoothness. It has exactly the consistency demanded by the best known masseurs for a massage cream.

For cleansing the skin, give Pond's Cold Cream the hardest test. Use it at night when your pores are filled with dust and dirt. See how completely it removes all trace of grime without irritating even the most tender skin.

You may use either Pond's Vanishing Cream or Pond's Cold Cream with the assurance that neither will cause the growth of hair or down. You will find both creams in all drug stores and at the toilet counters of department stores, in tubes or in jars. Try them today. See how their use will improve your skin.

Free samples! Send for yours today

Tear out and mail the coupon before you turn the page. Get a sample tube of both Pond's Vanishing Cream and Pond's Cold Cream, *free*. Or send 8c for them and we will send you tubes of each cream large enough to last two weeks. Send for them today. Address, Pond's Extract Co., 172 Hudson St., New York City.

Wonderful for chapped skin Pond's Vanishing Cream has an immediate effect on chapped skin. If your skin has become roughened, get a jar and try it now. The very first time you use it, you will find relief. To *keep* your skin from chapping, to protect it from the raw winds which dry out and roughen it, use Pond's Vanishing Cream. Compare the soft, fresh condition in which it keeps your skin with the drawn, dry feeling that generally follows exposure to the wintry weather.

Whenever you want your skin to look its loveliest After washing and while dressing, apply a little Vanishing Cream. It is instantly absorbed by the skin and cannot reappear to make the face shiny. Will not stain gloves, veil or clothing. It makes such an excellent base for powder, that one powdering is sufficient for a whole evening. Notice how wonderfully refreshed it keeps your skin looking—how it imparts the softly transparent, natural coloring that every woman longs for.

People with oily skins should use *only* Vanishing Cream "Persons with coarse pores and large fat glands should avoid fatty toilet preparations," says the famous skin specialist, William Allen Pusey, A. M., M. D. If your skin is coarse-pored and too oily, Pond's Vanishing Cream is just what you should use. Having no oil in it, it can add none to your skin. It vanishes the moment you apply it—does not fill up the already distended pores. Used regularly, Pond's Vanishing Cream will improve the quality of any skin—make it finer in texture—more beautiful.

When to use Pond's *Cold* Cream No matter how sensitive the grit and grime of dust have made your skin, with Pond's Cold Cream you can thoroughly cleanse it without injuring its delicate texture or creating the least irritation.

You will find Pond's Cold Cream delightful also for massage. It is so smooth and soft, it actually seems to melt on the skin, yet it has enough "body" to make it easily workable.

MAIL THIS COUPON TODAY

POND'S EXTRACT CO.
172 Hudson St., N. Y. City

Please send me free the items checked:

☐ A free sample of Pond's Vanishing Cream

☐ A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below for which I enclose the required amount:

☐ A 4c sample of Pond's Vanishing Cream

☐ A 4c sample of Pond's Cold Cream

Name .....

Street .....

City ..... State .....