

ADVERTISEMENT. ADVERTISEMENT. ADVERTISEMENT. ADVERTISEMENT. ADVERTISEMENT. ADVERTISEMENT. ADVERTISEMENT.



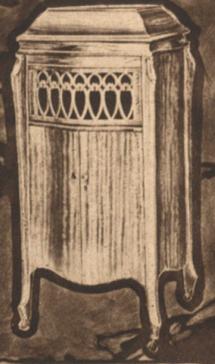
Supreme \$1000.00



Invincible \$375.00



Grand \$275.



Laureate \$200.00



Elite \$180.



Intermezzo \$140.00



Baby Grand \$160.00



Imperial No. 2 \$170.00



Troubadour \$85.00



Mendelssohn \$72.50



Rhapsody \$87.50



Melodie \$55.00

THE INSTRUMENT OF QUALITY Sonora CLEAR AS A BELL

FOR its magnificent tonal beauty, superb design, and important exclusive features, you will choose the Sonora, the winner of the highest score for tone quality at the Panama-Pacific Exposition and *the first phonograph in the world made to play all makes of disc records perfectly.*

Hear the Sonora first!

New illustrated 1918 catalog T-80 sent on request
\$50 \$55 \$60 \$85 \$105 \$110 \$140
\$160 \$180 \$200 \$275 \$375 \$500 \$1000

Special art models made to order to suit any taste

Sonora Phonograph Sales Company, Inc.

GEORGE E. BRIGHTSON, President

279 Broadway at Reade St.
New York

*Fifth Ave. at 53d St.
New York

50 Broadway (Standard Arcade)
New York

*1285 Fulton St.
Brooklyn

*Evening Demonstrations

Sonora is licensed and operates under BASIC PATENTS of the phonograph industry

The Highest Class Talking Machine in the World

