

MEMORIES

"The flutter of a ribbon. The perfume of a delicately scented handkerchief. The soft bloom of a woman's cheek! — Memories, yes. Delicate and fleeting memories, softened and blurred by time.

"In the mellow fragrance of my cup of Yuban, what deeper contentment do I find! The flavor that one has sought and sought! The satisfaction that is forever new!"



Your Ice Bills— Watch 'Em Drop

You are incurring needless expense every day that you continue to use a wasteful refrigerator. Your ice consumption will be reduced from the moment you begin to use a

BOHN SYPHON REFRIGERATOR

The insulation in the Bohn Refrigerator is the most effective ever devised for heat resistance. Besides the wood cases and porcelain-steel lining there are seven heat-resisting layers, including two of "Flexinum," the exclusive Bohn insulating material.

This wonderfully effective insulation, together with the Bohn Siphon System of rapidly circulating, pure, dry air, holds the temperature very low, no matter what the outside conditions may be.

Call and let us tell you all about Bohn Refrigerators—the one-piece lining of fused porcelain-steel with the rounded corners, the Siphon System, the dryness of the air. If you cannot call, write for our handsome catalog.

White Enamel Refrigerator Co., of New York 53 W. 42nd St. Telephone Vanderbilt 1927.



No. 43
Size, 39x22x50
Ice capacity, 150 lbs.
List Price, \$71.45
Now Specially Priced at
\$56.00

With the greatly increased cost of manufacture, prices have been raised radically by almost all refrigerator makers. In spite of this, we are making, for a short time, special reductions on all models of Bohn Siphon Refrigerators.

A small deposit will hold any model for later delivery

Sanitor Refrigerators made in the same factory, side by side with Bohn Siphon Refrigerators, have the same structural excellence, except that the Siphon feature is omitted. No make other than the Bohn Siphon can compare with us. Prices as low as \$16.50.

EXTRAORDINARY NOTICE

We have just made a special purchase of the stock and sample line of a high class manufacturer at a most unusual price.

Included in this wonderful assortment are Batistes, Voiles, and Georgettes in the very latest blouse modes. Among the silk waists are models designed to retail for as much as \$12.50. Other remarkable values that should sell for \$7.50 and \$8.

Beginning Monday, we shall place the entire assortment on sale at our regular low price of \$3. Don't let this opportunity escape you!

One **\$3 WAIST** One Standard
Call at our Showrooms or Send for FREE Folder,
425 FIFTH AVE., Cor. 38th St., N. Y.
SECOND FLOOR—MAIL ORDERS PROMPTLY FILLED.

Furniture of Distinction
'Barrington' Wing Chair \$18.50
for country or city home. Very comfortable. Full spring back. Covered in Denim or Cretonne. Separate loose cushion; spring seat.
Out-of-town patrons please add \$1.00 for packing.
Geiger & Braverman FURNITURE COMPANY
49-51 West 23rd Street

Singer SOFT LENS Glasses
Scientifically made to eliminate eye strain due to strong light. Colorless lenses. Prices reasonable.
M. Singer
Optometrists & Opticians
Madison Av., cor. 100th St., 114 Fulton St., N. Y.
981 Prospect Av., Bronx, 604 W. 181st St.

SHOE CRAFT

27 W. 38th St. New York
Fitting The Narrow Foot
Widths AAAA, AAA, AA & A.
All sizes, including 8, 8 1/2, 9, 9 1/2



Have You a Pair?

Every one who gives style a thought to-day wants one or two pairs of low heel shoes.

"ShoeCraft" low heel shoes are made in correct accord with the natural outline of the narrow foot. A narrower heel seat and a well molded arch give a deal of comfort and support.

One of the most wanted low heel models is the "Ernie" Oxford above, which is \$10. In mahogany calfskin with brown suede tops. Other low and high heel styles are shown in catalog A 27. Write for it and our booklet, "Fitting the Narrow Foot."

Out-of-town orders will be efficiently served by mail. Perfect fit guaranteed.

GEM EAR PHONE CO., Inc.
802-BM Marbridge Bldg., B'way & 34th St. NEW YORK CITY
Telephone Greeley 3744.

Coffee 5 lbs. - \$1.00
Direct from Wholesaler
Guaranteed to please in every way or your money will be refunded.
Five (5) pounds DELIVERED FREE within 300 miles or 10 pounds within miles of N.Y. Cash with order.
C. O. D. in Greater New York.
MAIL ORDERS FILLED.
Phone 8173 Main.
Werner & Brandon
221 Court Street, Brooklyn, NY

LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$3.50 to \$35.00
at Quality Stores

Handsome booklet of New Spring Styles sent on request

Lily of France Corset Co.
19th St. at 6th Ave., New York



Chauffeurs' Outfits

Special At
\$47.50

Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable, the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

All made of exactly the same fabric, a fine quality gray worsted whipcord—the outfit complete—\$47.50, or as follows:

Overcoat .. \$27.00
Suit \$18.50
Cap \$2.00

Other outfits of Better Grade at \$64.50 and \$78.00.
Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.

Motor Apparel Catalogue and Chauffeurs' Correct Apparel Chart Mailed on Request.

Brill Brothers
BROADWAY AT 49th ST.

DEAF?

Science has found a way to help hear clearly and distinctly.

The Wonderful **Little Gem EarPhone**

doubles the joy of living. Look at it and you SEE the simplest and smallest hearing device in the world; use it and you realize you have a remarkable aid to the deaf.

The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.

Write for booklet "Cause Thine Ear to Hear," and learn how you may obtain our \$10 Auto Ear Massage. Used to stop head noises and improve hearing.

We most earnestly request you to call, make a test privately and receive expert advice without charge. Every instrument guaranteed.

GEM EAR PHONE CO., Inc.
802-BM Marbridge Bldg., B'way & 34th St. NEW YORK CITY
Telephone Greeley 3744.

GLASSBERG SHORT VAMP SHOES
We Show Only the Latest Styles
In White Kid, Gray Kid, or Suede, Champagne Kid, Ivory Kid.
Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T. Mail Orders Filled.
511 6th Ave., near 31st St.
225 West 42d St., nr. Times Sq.
58 3d Ave., near 10th St.



The Powder and Cream of Royalty

Violet (Pronounced) Paris
BEWARE OF SUBSTITUTION
Sold in the best shops all over the world
Importing Office, 71 West 35th St., New York.

PARKER'S METHOD OF HAIR TREATMENT
and HERBET HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair & Scalp Conditions. They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes.

The Mending Shop
The Original mending and remodeling Shop.
Gowns, Suits, Dresses REMODELED.
Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.
We also make charming new gowns to order. Own material if desired.
Miss H. Redding Goughlin, New Address 17 E. 48th St., 1 Door West of 6th Ave., Phone Murray Hill 5062.
We Have No Branches.

DON'T BUY A VACUUM CLEANER FROM US

now. Altogether there are about 75 different kinds of Electric and Hand-Power Vacuum Cleaners made in this country. Some are very good, others not so good, and some, by comparison, are very poor. Some are very good for factories and public buildings, but are too expensive and heavy for home use, etc., etc. We carry the whole 75 kinds in stock, good, bad, and indifferent. Think of the advantage of seeing all the different kinds in one place—a regular Vacuum Cleaner Exposition, as it were. There is no excuse for buying an inferior kind of cleaner. You need only

ASK OUR ADVICE—

it's free to prospective purchasers. That is why we say "Don't Buy a Vacuum Cleaner from Us" now. Wait at least until you get a copy of "How to Select a Vacuum Cleaner." In buying from us you are sure to get new cleaners of the very latest models, because we are the largest wholesale and retail dealers in vacuum cleaners in the world. Moreover you can have

A Free Trial

No money in advance on any make of cleaner that we recommend. Prices on Hand-Power Cleaners range from \$3.95 to \$15.00. Electric from \$25.00 to \$150.00, and, strange to say, the \$25.00 cleaner is better for home use than the \$150.00 one. This statement proves that our advice is valuable.

Send for complete list.

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enables you to purchase by mail (no matter where you live) just as conveniently as if you were right in our showrooms. We sell on easy payments, and pay express charges anywhere. Our 3,500-word booklet, entitled "How to Select a Vacuum Cleaner," is worth many dollars to any one considering the purchase of a cleaner. Send coupon to-day for free copy.



Above illustration shows the "Twin" Combination Hand-Power Vacuum Cleaner and Carpet Sweeper made by the Huggo Mfg. Co. Because of its curved aluminum handle and other exclusive features we consider it the best of its kind.

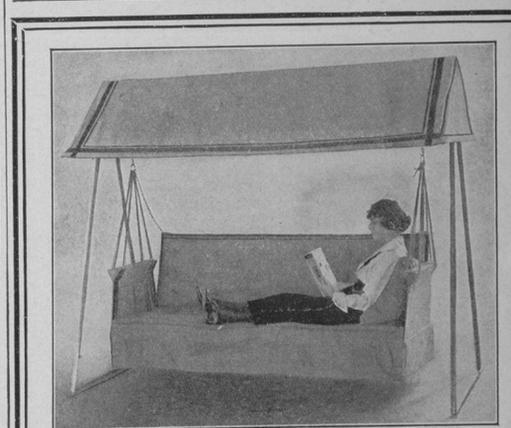
Mail Order Department

Muenzen Specialty Co., 131 W. 42d St., N.Y., Dept. 13G.
Without obligating me in any way, send me free copy of "How to Select a Vacuum Cleaner" containing information of great value. I am enclosing four cents in stamps to cover the postage. Also send your complete price list of prices on (insert the word "hand or electric")
Power Vacuum Cleaners.

Name

Sale of Agents' Samples, Shopworn and Used Cleaners
We have accumulated an unusually large stock of agents' samples, shopworn and used cleaners in our Used Cleaner Department. House-cleaning season will soon be over, and we must reduce this stock at once. There are some of every kind, and a great many of some reasonable offer will be refused.
No. C. O. D.'s. No information by mail—they will be sold only to customers who call and make a selection and offer.

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Downtown Branch
131 W. 42d St., Booth 55 Hudson Terminal
Subway to Times Square 30 Church St.
Phones 5877-5878-5879-6310-6311-6312 Bryant



In planning to make your home comfortable this summer, the first thing you should see is the

ROMELINK SWINGING COUCH

It is now being displayed in the representative department, sporting goods and house furnishing stores. It is the porch hammock you have always wanted—more comfortable than any you have ever seen, and more beautiful. Luxuriously upholstered in dainty flowered cretonnes and in solid tones, there are some fifty styles available. You can select the very color which your porch requires—to be most attractive.

Features of the couch illustrated:

1. Broad comfortable arm-rests that give you Morris chair comfort in a porch-hammock.
2. A luxuriously upholstered back that is adjustable at any angle.
3. No sharp box-like angles formed by a high side panel and a rod across your back.
4. A generous shady awning that lets in the breeze without the glare of a hot sun.
5. A patented Romelink spring—a regular bed spring—guaranteed for 20 years; and a thick, soft mattress.

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LONG ISLAND CITY, NEW YORK

DALE
Our Designs Help to Make Your Home Cozy
QUALITY—SERVICE—PRICE.
A visit to our display rooms will pay you.
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1 Door West of 6th Ave.
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Period Furniture
The Manges Couch Hammock
Khaiki or White, 72" long, 28" wide.
Angle Iron Stands, heavy construction, \$4.00.
8-inch Box Style, very soft cotton top mattress. High Wind Shield. Flat Wood Bar at Top; all-steel frame and National Steel Fabric. Helical Springs at each end; two 4-foot Galvanized ceiling. Chains included.
See our Duofold Hammock, \$12.25
Set of Photographs Reproductions Mailed FREE.
(Direct from the Factory)
DISCONTINUED PATTERNS
at 50% of Regular Prices.
ODD PERIOD PIECES, \$4 up.
COTTAGE FURNITURE A SPECIALTY
Est. 1832 **MANGES BROS., Mfrs.**
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