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No. 588—Novelty Combination Sport Suit of Genuine Fawn Beach Cloth... \$9 No. 1002—Sport Coat of Washable White Tulle Chinchilla \$5 Free catalog mailed out of town upon request. No. 844—Sport Style Dress of White Voile; Rose or Copenhagen trimming... \$5.50

The money you paid for last year's summer suit will buy two at the "HAMILTON." The HAMILTON GARMENT CO. Address Dept. K-5 for free Catalog 307 Fifth Ave., Near N.Y. You can afford SEVERAL Coats and Dresses at prices like these.



MANUFACTURER'S SALE OF CLOTH SUITS at less than the cost of production Every Cloth Suit in our Showrooms must be sold to make room for our new stock of Summer Goods. There is still a wide variety in all sizes at almost unbelievable savings. Priced even as low as \$7.50, they present a really unusual opportunity for you to make a critical selection. Finest materials in the very newest modes!—\$9.50 will buy a wonderfully smart suit. BE CURIOUS! Visit Our Showrooms You will not be urged to buy—the values speak for themselves. The HAMILTON GARMENT CO. 307 FIFTH AVE., Near N. Y. No. 2525, Suit of All Wool Poplin. Sale Price. \$9.50

The HARDMAN Five-Foot Grand

Occupies no more space than an upright. Caruso says, "Its tone is wonderful." \$650 Convenient Terms Arranged for old instruments taken in exchange. Write for catalog. Hardman, Peck & Co.—Makers—Founded 1842 433 Fifth Ave., New York Brooklyn Store: 524 Fulton Street



Lane Bryant Ultra Fashionable Summer Apparel for Extra Size or Stout Figures Youthful, as well as matronly, styles designed to give slender lines, far surpassing in style, grace and beauty even those shown elsewhere for the average figure.

Suits \$18.75 to \$113.75 Coats 11.95 to 95.00 Dresses 2.25 to 187.75 Skirts 1.35 to 31.50 Waists .58 to 24.75 Negligees 1.35 to 23.75 Bathing Suits. 3.35 to 12.75 Corsets and Underwear to fit from stock, 35% to 58 bust, 30 to 40 waist. (Long or short waisted.) 25 West 38th St., Near N. Y. of 5th Av.

AN EXCELLENT TONIC FOR LADIES' AND GENTLEMEN'S HAIR BALDPATE

Registered in U. S. and Canada NEVER FAILS Nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich gloss, in highly perfumed and free from oil, makes the hair light and fluffy. Send 10c. for trial size. Applications at all first-class barber shops. BALDPATE CO., (Dept. E) 467 W. 34th St., New York. Sold by all druggists, or send \$1.00.

PETER THOMSON

New York—634 Fifth Ave. at 50th St. Philadelphia—Walnut at 12th St. This Peter Thomson Sailor Suit of White Linen is the accepted measure of style, effectiveness and grace as an Outdoor Suit! For Golf, Yachting, and Tennis there is no model so altogether desirable in smartness and comfort. This season's models now ready.

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Variety of Patterns Makes Selection Easy

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CREX CARPET COMPANY 212 Fifth Avenue New York

Peg o' My Heart Perfume

PERHAPS you are one of the particular women seeking a perfume of true individuality. A whiff of Peg o' My Heart's loveliness will gladden your heart. In jars and bottles of artistic design—extract, 75c and \$1.75; toilet water, \$1.50 and \$2.75; cold cream, 50c; talcum, 25c and 50c; sachet, 75c; face powder, 50c, and rouge, 50c. Ask for "Peg" anywhere you shop. D'ORMO, Inc. Dept. E. 857 Broadway, New York

Florestella Costume Co. 19 W. 38th

Few doors west of Lord & Taylor's, UPSTAIRS—TAKE ELEVATOR. From Manufacturer Direct to Wearer Beautiful, Exclusive Styles in Smart Summer Silk and Washable SUITS and DRESSES Distinctive designs such as you see in Fifth Avenue shops only. DRESSES \$8.75 up \$12.50 up Send for folder.



Kayser Silk Gloves More sold than all other silk gloves combined. Julius Kayser & Co.

Leonard's Summer Apparel for Stout Figures

24 West 39th St., N. Y. Just west of 5th Av. Everything made on the premises. Very moderate prices—personal attention. Designs to suit individual tastes. Youthful Summer Styles especially designed for the STOUT and HARD-TO-PIT woman. Sizes 35 1/2 to 56 Bust.



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New Modes in "Bontell" Sports Skirts "Morcote" "Engadine" "Montreux" "Morcote" "Les Avants" "Engadine" "Montreux" "Morcote" "Les Avants" Mail Orders Promptly Filled. Telephone Murray Hill 7300

RUSSEK'S 362 Fifth Ave. OPPOSITE ALTMAN'S



Fascinating Sport Dress of Crepe de Chine

The Nestlé Permanent Hair Wave Patented in U. S. A.

The Nestlé method of permanent waving on the human head is the original of all permanent waving. The principle was discovered by Mr. Nestlé of London and made public there in 1905. The scientists first idea was to produce a hair-treatment by opening the hair-shaft pores to permit natural stimulation of the hair base. The result of this was that hair began to wave naturally after it had been so treated, and that the treatment became known as "The Nestlé Permanent Waving Treatment." Later on Hairdressers began to manufacture "Heating, boiling and steaming machines" without knowing more about hair than that by following a certain working formula, it could be frizzed. There are now hundreds of these in use and permanent waving in this country got the reputation of breaking the hair. This was inevitable considering the skill and knowledge that is required to wave hair of all textures. No such complaint has, however, ever been made against Nestlé's who alone take all the responsibilities in connection with their work and who are the only existing permanent wavers in the world who confine themselves to permanent waving. Nestlé's treatment has been recommended by the highest medical authorities. The Nestlé treatment means that by suction, straight hair is given the character of natural wavy hair, without the slightest injury of any description. Nestlé-waving is done at every European Court. In London over 40,000 heads were treated between 1905 and 1916. In New York an average of twenty heads are waved daily. If you have straight hair do not treat it with hot irons or nightly hair-curlers, but have it Nestlé-waved. Every head we treat is guaranteed and tested before the fee is taken. Beware of imitations. Apply for illustrated booklet or call personally. C. NESTLÉ CO. 657-9 Fifth Avenue, Corner 52nd Street, New York London, 48 South Molton St. and 44 Dover St.

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