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# Vivacious Coats and Gowns

at the  
New

## Bedell

Fashion  
Shop

in West 34th St.  
(Opposite the Waldorf-Astoria)

The newest adaptations of imported Spring models, in the fabrics of the hour — at prices completely divorced from extravagance.

**Velour Check Coats,** in coaching styles—lined throughout with fine quality peau de cygne. A great variety of these coats, \$19.75 to \$75. Model shown, \$35.

**Spring Silk Dresses,** in all the exclusive new fabrics. Model shown is of Georgette Crepe—an adaptation of a foreign model, priced at \$45. Spring silk dresses from \$15 to \$75.

Alterations Without Charge

Nineteen West Thirty-fourth Street



No Connection With Any Other Establishment in the World

# WORTH

43 & 45 West 34th Street

New  
Spring  
Suits

Special  
25.00

Two models are pictured here.

346. Tailored Suit of check velour; colors are grey and black, mustard and blue, Copenhagen and blue.  
Sizes 14 years to 38 bust measure.  
Special 25.00

348. Tailored Suit of Taffeta Silk with Serge; colors, navy or black.  
Sizes 16 years to 42 bust measure.  
Special 25.00



No. 346



No. 348

## Dr. Walter's Famous Rubber Garments for Men and Women

**GIRDLE PANTS**  
Reduce the limbs, hips, abdomen and sit far above the waist-line as desired. Can be worn under the corset all day without the slightest discomfort. Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired.

**BRASSIERE \$6.00**  
Made of Dr. Walter's famous flesh-reducing rubber with coutil back.  
From radiator..... \$2.00  
Chin reducer..... 2.00  
Neck and chin reducer..... 2.00  
Bust reducer..... 2.00  
Abdominal reducer..... 6.00  
Well provided with means to keep it in place. Write at once for further particulars.  
**DR. JEANNE A. B. WALTER**  
Inventor and Patentee  
353 Fifth Avenue, New York  
Cor. 34th St., 3rd Door East

**CORSAJE**  
This garment can be worn comfortably under the corset—reduces the bust, hips and thigh.  
Neck and chin reducers as shown above restore wrinkled and saggy muscles to a firm, healthy condition.

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# A Garden Full of Gladioli for \$1.00

The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.  
There is no reason why every family cannot enjoy this grand flower—it is as easy to grow as the potato. You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.  
For only **ONE DOLLAR** we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.  
Last year we sold thousands of these bulbs and have received numerous testimonials as to their merit.  
**ORDER YOUR BULBS NOW** so as to have them to plant when you begin making your garden. Simple cultural directions in package.  
Present this advertisement at our store or mail with Dollar Bill, Stamps or Money Order and secure this splendid collection of Gladiolus Bulbs for only \$1.00, prepaid to your home, anywhere in the United States, with our 1916 Spring Catalogue.

**Stump & Walter Co.**  
30-32 Barclay Street NEW YORK

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OUR DISPLAY NOW consists of new designs, comprising suites that are made exclusively for us.  
They will not be shown by any other shop in New York.  
You will find the prices on these LESS than is asked for commonplace furniture elsewhere.

William and Mary Dining Room, American Walnut—10 pieces..... \$185  
See this Suite to Judge the Value.

**KELLNER BROS.**  
S. E. COR. 15TH ST. & 6TH AVE.  
NEW YORK

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Can you see distant objects clearly through your reading glasses? Or are you compelled to take them off every time you look across the room or at a distance? Then you need KRYPTOK Glasses.

### KRYPTOK GLASSES THE ONLY INVISIBLE BIFOCAL

KRYPTOKS combine near and far vision in one solid lens. The lower part gives the necessary correction for close vision, while the upper part is adapted for far vision.

KRYPTOK Glasses cannot be distinguished from simple lenses, yet they enable you to see both near and far objects with perfect clearness and distinctness.



They are the only perfect bifocals without disfiguring, age-revealing, vision-blurring lines, seams, or shoulders.  
Write for Booklet, "Eyesight Efficiency." It contains valuable information about conserving the eyesight and explains fully the comfort and convenience of KRYPTOKS.  
Please give name of your oculist, optician or optometrist.

KRYPTOK COMPANY, INC., 848 Old South Building, Boston, Mass.

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A PRESENTATION OF ORIGINAL PARISIAN MODELS

SELECTED BY MISS PURSELL AT THE FEBRUARY OPENINGS OF THE FOREMOST ATELIERS OF PARIS

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Gowns  
Wraps  
Tailleurs

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We are wholesalers, and to dispose of our wholesale Sample Suits, Coats, and Dresses we are selling them at ridiculously low prices. You will be agreeably surprised when you see the stunning style and the superior quality of the garments we are offering at these low prices. Suits may be had in Poplins, French Serges, Velour Checks, and Taffetas; Dresses in hand-embroidered Taffeta and other favored materials. If you cannot call, send for Booklet "T."

SUITS, \$10.75 TO \$24.75  
DRESSES, \$7.50 TO \$19.50  
Also Coats.

**SAMPLE CLOAK & SUIT CO.**  
1204 Broadway, N. Y.  
(Near 29th Street.)

# BRODSKY

IMPORTER

is now ready to show his entire collection of exclusive models in

Tailored Suits, Gowns, Coats, Hats for all occasions

Also a wonderful assortment of SPORT SUITS, \$40.00 and up.

20 West 39th Street  
Just West of 5th Ave.

Navy Plaid \$125.00  
Silk Poplin \$125.00

# STROBEL FURNITURE

We Specialize on Dining Rooms

NO matter where you buy other furniture, it will pay you to buy your dining-room suite here, because you have such a tremendous assortment to select from: Six floors of the finest dining-room furniture made. As we are out of the high-rent district, our prices are very much lower. Fifteen minutes from 42d Street by subway or Third Avenue "L" to Canal Street.

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New York  
Established since 1852  
Show Rooms, 53-55 Elizabeth St.  
(Near Canal Street)  
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INCOMPARABLE CREAMS

These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way.

**Greaseless Cream**  
Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.

**Purest of Cold Creams**  
Incomparable for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

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Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and daint. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream. 30c. Per Tube.  
At Drug and Department Stores.

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COLONIAL HIGHBOY  
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Special at \$36.50

REGULARLY \$65. Dustproof interior DISCONTINUED PATTERNS at 50% of Regular prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

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in odd quantities.  
CHAIRS, DESKS, TABLES, Etc.  
Cottage Furniture a Specialty.

Manufacturers, **MANGES BROS.** Established 1852.  
Set of Photographic Reproductions FREE

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is insurance against thin and impoverished hair. Itching, oily and scaly conditions cause falling hair; incipient grayness and baldness successfully treated. Results simply phenomenal.

Send today for free booklet "Healthy Hair—How to Get and Keep It."

**JANE COWL** says: "Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you."

**You Can Have Luxuriant Hair!**  
By Proper Stimulation and Nourishment to the scalp and especially the hair. HERBEX accomplishes this; it has done it for 39 years. Send description of your hair trouble. I will advise what tonic to use, and how.

**FRANK PARKER**  
Hair Specialist  
51 WEST 37TH ST., N. Y.

GERALDINE Farrar writes of **Creme Nerol**

"I am very glad indeed to express my complete satisfaction with the delicious Creme Nerol made by Forrest D. Pullen. It has my hearty and sincere recommendation."  
Use Creme Nerol if you care for beauty—for it will leave your skin with the softness and glow of youth.  
Creme Nerol is used and recommended by all of these and many other famous artists: Olive Fremstad, Rita Forna, Mme. Tetrazzini, Frieda Hempel, Gertrude de Pasquale, Margaret Anglin, Mrs. Fiske, Julia Marlowe, Maxine Elliott, Billie Burke, Frances Starr, Laura Hope Crews, Julie Opp, Constance Collier.

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**TRANSFORMATION SIMPLEX**  
A revelation to women with straight, thin or gray hair. Light and airy with a perpetual loose wave. It provides a charming coiffure that is never disarranged and cannot be detected—it saves your hair from the injurious effects of curling in any style. A visit to our parlors will convince you of the superiority of our goods.

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