

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Final Week of Hathaway's Sale



NEVER was there a greater abundance of beautiful things in our store. Never were the prices more attractive. There are ten-piece Dining Suites as low as \$195.00, and at a score of different figures up to \$615.00. In Bed Room Suites the variety is even greater, with prices correspondingly low and equally varied. The illustrated pieces indicate the many impressive values in Living Room and Library Furniture.

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind."

HALF YEARLY SALE OF HOSIERY

Peck & Peck announce the closing week of their Half Yearly Sale of Hosiery. Attention is directed to a few items of special interest listed below as an indication of the remarkable price concessions at which selections from their usual high-grade hosiery for Men, Women and Children are being offered.

- Lot No. 19—Excellent Silk Stockings with Lisle tops and soles. Made to wear well. The finest appearing Silk Stockings at the price. Black, white and 70 colors. At 95c. a pair, \$5.50 a half dozen. Ordinarily \$1.19 a pair.
- Lot No. 65—Plain Silk Stockings in black or white, with hand-embroidered clocks in black or white. Of superior quality, very unusual at the price. At \$1.65 a pair, \$9.00 a half dozen. Ordinarily \$2.50 the pair.
- Lot No. 9—Children's Ribbed Lisle Stockings. Exceptionally good. Desirable for school wear. At 23c. a pair, \$1.35 a half dozen.
- Lot No. 35—Men's best wearing heavy weight Silk socks. Black or colors. At \$1.35 a pair, \$8.00 a half dozen. Ordinarily \$2.00 a pair.
- Men's Neckwear, \$1.50 and 85c. Ordinarily \$2.50 and \$1.50.
- Lot No. 21—Hand-cloaked Silk Stockings, of exceptionally fine quality and handsome appearance. Black or white, with black or white clocks. At \$1.75 a pair.

MAIL ORDER SERVICE.
Send for Special Sales Folder.
PECK & PECK 448 Fifth Avenue at 39th St.
EXCLUSIVE HOSIERY 586 Fifth Avenue at 47th St.
New York City

VACUUM CLEANERS

Our Annual February Sale of Vacuum Cleaners Is Still On.

LARGEST assortment in the world to select from. The sensational reductions apply to 75 different kinds of Hand Power and Electric Vacuum Cleaners. Every known make of Cleaner is on our price lists.



HAND-POWER CLEANERS

P. & W. Hand-power Long Tube Style Suction Cleaners; guaranteed for 2 years. Former price, \$6.00. Sale \$2.75

Duntley Combination Pneumatic Vacuum Cleaner and Carpet Sweepers; very popular. Former price, \$8.00. Sale \$3.95

Bissel Combination. Was \$6.90 \$9.00. Now \$6.90

Premier Combination, considered by us to be the best Combination Carpet Sweeper and Vacuum Cleaner sold today. \$6.90 Was \$10.00. Sale price

Twenty Other Kinds of Hand-Power Cleaners at Big Reductions. Send coupon for complete price list.

FREE COUPON NO. 13G. Muenzen Specialty Co., New York.

Without obligation to me, send me a pamphlet entitled "How to Select a Vacuum Cleaner" and complete price list of sale prices on Vacuum Cleaners to be operated by.....Power.....
Name.....
Address.....

NOTICE: "Arrow" indicates space to be filled by the words "Hand" or "Electric," as the case may be.

NOTHING RESERVED

Note the Following Partial List

ELECTRIC CLEANERS

- Eureka Electric—Former price, \$40.00. Sale price..... \$29.50
- Magic Electric—Former price, \$38.00. Sale price..... \$29.50
- Frantz Premier—Former price, \$27.50. Sale price..... \$22.75
- Baby Hoover (motor driven brush)—Was \$40.00. Sale price..... \$32.75
- Western Electric No. 11—Was \$32.50. Now..... \$26.75
- Imperial 1916 Model—Was \$35.00. Now..... \$24.75

Liberty (also known as Columbia) was \$25, now \$19.75. Ohio was \$30, now \$25.50.

Royal was \$30, now \$24.75. Cadillac was \$30, now \$24.75. Monarch was \$75.00, now \$65.00, which consists of advising you impartially.

SEND NO MONEY NOW Just send coupon for copy of "How to Select a Vacuum Cleaner." It contains much valuable advice. When we send it we will tell you about our selling.

DIRECT TO YOU saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of Special attention to out-of-town mail orders and inquiries for information. We pay all Express Charges. Send coupon now.

FREE TRIAL OFFER In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 424 St. offices. Prices as follows:
Arnold Electric was \$35, now \$7. Monarch Electric was \$75, now \$29.
Richmond Electric was \$35, now \$10. Duntley Electric was \$15.00, now \$35.
Eureka Electric was \$35, now \$13. Frantz Premier Electric was \$25, now \$12.
We Rent, Repair, and Exchange All Makes of Cleaners.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up. Between Broadway and Sixth Ave., Phone 6310-6311 Bryant.
Downtown Branch, Booth 53, Hudson Terminal Concourse, 50 Church St.
On account of this Sale we will be open all day Washington's Birthday, Feb. 22.

The Ideal Antiseptic Disinfectant and Germicide

Lysol

Use it daily in bathroom, kitchen, cellar. Added to water, it is absolutely reliable for washing cuts, wounds, burns, and sores, and for personal douche.

3 sizes: 25c, 50c, \$1.00, everywhere. To know the genuine, see name Lehn & Fink across label of round bottle.

Lehn & Fink New York

THIS DE LUXE ADAM PERIOD 10 PIECE DINING ROOM SUITE

IN RICH ANTIQUE BROWN MAHOGANY—FOR THIS WEEK AT A POPULAR PRICE \$189.75

WHETHER BOUGHT FOR CASH OR ON EASY TERMS

The Beauty and Rich Simplicity of This Suite is Apparent in every line. It is one of those thorough finished products of the Adam Bros. picture, the set includes china closet, buffet, extension table, serving table, five chairs, the leather seated chairs and one arm chair. For those who do not need the entire suite, the pieces may be purchased separately.

AMSTERDAM AV. 148th St. YONKERS 16-18 WARBURTON AV. COR. 163rd ST.

"Quality Furniture"

ESTABLISHED 1862

This Beautiful 10-PIECE SHERATON PERIOD DINING ROOM SUITE in solid Mahogany with inlaid lines

consisting of Buffet 69 inches long, Serving Table 45 inches wide, dust-proof throughout; China Closet, 48 inches wide; Dining Table, 54-inch top, 3-ft. extension. The back of every piece carefully finished. 1 Arm and 5 Side Chairs. Seats can be had of Tapestry Hair Cloth or Spanish Leather. As Illustrated.

COMPARE DIMENSIONS OF THIS SUITE WITH OTHERS ADVERTISED.

Joseph L. Herschmann

Bet. 36th & 37th Sts. 625-627 Sixth Avenue, N. Y. Phone 444 Greeley.

Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory.

Sheraton Book Case

INLAIN MAHOGANY
Special at \$18
REGULARLY \$33.

Two and three door Book Cases to match at unusually low prices.

DISCONTINUED PATTERNS AT 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; regularly \$200 up. Queen Anne, Louis XV., Louis XVI., Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; regularly \$150 up.

ODD PERIOD PIECES \$4 up in wide variety. Chairs, Desks, Tables, Etc.

COTTAGE FURNITURE A SPECIALTY. Set of Photographic Reproductions FREE.

Mrs. MANGES BROS. Estab. 1852.
115 & 117 WEST 23D ST.
and 108 & 110 WEST 24TH ST., N. Y.

Women with regard for the details of apparel and equipage, as carefully regard the finer details of the toilet. There is a marked preference among such women for the preparations of

Page
Rose Water
Toilet Water
Toilet Soap

Thousands of children's feet are developing properly in Blyn Plan Nature Shoes.

Business in eleven Big Blyn Stores is developing in consequence.

Blyn Plan Nature Shoes
Patent Colt and Gun Metal
Sizes 5 to 8...1.75
8 1/2 to 11...2.50
11 1/2 to 2...2.50
Tan Russia Calf

Button and Blucher Styles
10c extra by mail anywhere in the United States.

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street (Old Milkman Building), Opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark 689 Broad Street Store Opposite Military Park

Mail Order Dept. 3340 3d Av.

West Side Stores: East Side Stores
222-224 W. 122nd St. 3d Av. and 122d St.
6th Av. & 27th St. 3d Av., nr. 84th St.
8th Av. nr. 34th St. 3d Av., 159 & 151 Sts.
8th Av. nr. 34th St. 162 Bower, nr. Broome.

Brooklyn Stores: 442-444 Fulton St., opp. Bridge St.
1 Broadway, near Greene Avp.
Factory 511-519 East 72d St.

LOOK FOR THIS LABEL ENGLANDER WIT-EDGE BED SPRING

The Only Bed Spring That Keeps the Mattress and Bed Clothes in Place and Shape

ONLY SPRING MADE WITH SIDE GUARDS
KEEPS MATTRESS IN PLACE AND SHAPE

Cannot Sag. Absolutely Sanitary.

Englander Spring Bed Co.
BROOKLYN CHICAGO SAN FRANCISCO

Sold by All Leading Department and Furniture Stores—Under the Englander Guarantee. If your dealer does not sell the Englander Wit-Edge Spring, write for booklet and names of nearest dealers.

GRAY, FADED HAIR

Given Its Natural Color

Be that natural color black, brown, drab or red, by an application of

LA GOUTTE a-GOUTTE

But one application necessary, and no after shampoo is required. Then your hair will be soft and glossy in its naturalness, the color will be fadeless, and will not rub off or stain by contact.

La Goutte-a-Goutte is harmless, does not discolor the scalp, and can be applied by yourself in a few minutes in the privacy of your own home. Full package \$1.25 postpaid.

If you prefer, before ordering SEND me a little LOCK of Your HAIR. ILL COLOR IT, FREE. Cut close to head and mention shade. Illustrated Hair Pamphlet free.

If in New York, call and I'll gladly examine your hair myself WITHOUT CHARGE and tell you what is best to do for it. I have had 20 years' experience. Private opening rooms.

L. PIERRE VALLIGNY
Dept. T-9, 14 East 44th St., New York

TROUT JEWELRY SHOP

Japanese Rings. Call, write or phone Rose Gold, 2 Dials for free catalogue, mounds, 10K Solid the BLUE BOOK of Jewellery, diamonds, Gold, \$15.25; 14K silverware watches. Solid Gold, \$19.00, cut glass, ivory, one-third AT WHOLESALE PRICES. Thousands of splendid jewelry gifts for Birthdays, Prizes, Grad., etc. \$1 to \$10

CHAS. L. TROUT CO.
170 B'way, Cor. Maiden Lane, N. Y.
2nd floor. Phone Overland 3358.
Open to 6 P. M., Saturdays included.

REDUCE YOUR DOUBLE CHIN

In one month as others have done. Supporter holds sagging chin muscles in natural position during sleep. Snoring prevented. Light, durable, washable. Free leaflet, or send \$1. Cotton Appliances: \$2. Linn. Cora M. Davis, Dept. A, 30 E. 42d St., N. Y. C.

Why Have Gray or Faded Hair? HENNA D'OREAL

New French Discovery

which is composed of pulverized Henna and Herbs, provides the only harmless coloring in the world. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply.

Price, Postpaid \$1.10. \$2.00 for 2 boxes. Free leaflet, or send \$1. Sold and applied by

B. PAUL, Hair Coloring Specialist,
38 W. 38th St., N. Y. Phone Greeley 790

Novelties in Needlework

Unique and exclusive Embroideries, French Gobelines, Crewels and Tapestry. Yarns, Wools of all kinds. All the necessary materials for Art Embroidery Work, Fancy Canvases or every description. D. M. C. Cottons, Decorative Art Linens, etc. This Season's newest European productions. Worsled Knit Goods. The Specialty House of

HENRY HESSE
399 Sixth Av., 24-25 Sts., N. Y.

GERALDINE Farrar writes of

Crema Nero!

"I am very glad indeed to express my complete satisfaction with the delicious Crema Nero! made by Farrar & Pullen. It has my hearty and sincere recommendation."

Crema Nero! If you care for beauty—if it will leave your skin as soft as the petal of a rose and its texture as fine as the finest silk—Crema Nero! is used and recommended by all of these and many other famous artists: Olive Fremstad, Rita Ferris, Mine Tetravini, Felicia Hempel, Gertrude de Pasquale, Margaret Anglin, Mrs. Fiske, Julia Marlowe, Maxine Elliott, Billie Burke, Frances Starr, Laura Hope Crews, Julie Opp, Constance Collier.

CREMA NERO! (S) and NERO! SKIN FOOD (S) are sold in New York only at the toilet goods department of B. ALTMAN & CO., or mailed by Mr. Pullen to any address on receipt of price.

Face Specialist,
518 Lewis Ave.,
Brooklyn, N. Y.

Forrest D. Pullen

The friendly help-out of one of our wholesale customers enables us to offer an

EASTER COLLECTION OF 18 started bulbous Plants.

4 golden yell. Daff.; 4 red, white, pink or yellow Tulips; 4 white Narc. Hyacinths; blue, pink or red Hyac.

At for \$1.00, prepaid, fibre for planting incl. The stock of the same quality as Herrmann's "None Better," and will bloom from middle of March until long after Easter, hence the name. Order at once! We have 80,000 of the same standard as Herrmann's Seeds are "None Better." Ask for our new catalogue of Seeds, Plants and Bulbs.

HERRMANN'S SEED STORE,
140 E. 34th St., near Lex. Ave., New York.

"ARTBRONZ" PRODUCTS

Book Rocks, Boulder Lamps, Ash Trays, Paper Weights, Statuary, Portables.

Catalog illustrating almost 300 Art Subjects Free on request.

KATHODION BRONZE WORKS
501 Fifth Ave., New York

TRANSFORMATION SIMPLEX

A revelation to women with straight or thin hair. Transformation Simplex is light and airy, with a perpetual loose wave, and cannot be detected. It provides a charming coiffure that is never disarranged or stringy.

CLÉMENT'S HENNA GLOREAL
My new discovery for coloring gray hair with powdered herbs, made in all shades. Price \$1.00.

B. CLÉMENT, French Hair Shop,
17 East 35th Street, N. Y.
Opposite Altman's. Phone 959 Murray Hill