

ADVERTISEMENTS.

"Quality Furniture"

Elizabethan Dining Room Suite in Old English Brown Oak Finish

10-Piece Elizabethan Dining Room Suite
Consisting of
Buffet 72 inches long; china closet 49 inches wide; serving table 42, dust-proof throughout; dining table 54-inch top, 10 ft. extension. The back of every piece is of solid oak, carefully finished. The chairs have cane backs and can be had with genuine brown Spanish leather, hair cloth or tapestry seats.

Complete as illustrated. **\$475.00**
Regular selling price, \$600.00.

Joseph L. Herschmann
625-627 Sixth Avenue, N. Y.
Bet. 36th & 37th Sts. (Established 1862.) Phone 444 Greeley.

ADVERTISEMENTS.

L. M. HIRSCH Sample Shoe Co.

Patent Leather or Dull Vamp with grey or fawn buckskin quarters, welted sole, Spanish heel. **\$4.98**

Satin Slippers in all staple and new colors. **\$3.00**

Also in black velvet, \$4.00.
Silk Hosiery to match 95c. & \$1.50
404-406 Sixth Ave., N. Y. Bet. 24th & 25th Sts.

ADVERTISEMENTS.

Always remember this fact about your hair

If there is any condition of your hair you want to improve, if it hasn't enough life or gloss, if there is dandruff or too much oil, never forget that the condition of your hair depends on the condition of your scalp.

How to keep the scalp healthy

To keep the scalp healthy and active, shampoo your head regularly in the following way. Rub your scalp fully five minutes with the tips of your fingers to loosen the dandruff and dead skin. Then apply a hot lather of Woodbury's Facial Soap and rub it in, rub it in, rub it in. Rinse thoroughly in gradually cooler water, having the final water really cold. Dry perfectly, then brush gently for some time.

Woodbury's Facial Soap is the work of an authority on the skin and hair. This treatment with it softens the scalp, gently removes the dead skin, keeps the pores active and brings a fresh supply of blood to nourish the hair roots. Try it. See what a delightful feeling it gives your scalp, how alive it makes it feel.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after the first cake.

Do this today

Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's. Tear out the cake now. Take it to your druggist or toilet counter today. Begin tonight to get the benefits of this skin specialist's soap.

Woodbury's Facial Soap

For sale by dealers everywhere.

Made by The Andrew Jergens Co., Cincinnati, New York.

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"THE CROUCHING VENUS"

"THE OWLS"

"MERCURY, SEATED"

ADVERTISEMENTS.

Regarded by many as the most beautiful masterpiece of sculpture in existence.

Almost Too Good to be True!

and you may have to rub your eyes and read it twice, but it really is true: Your choice of any PAIR of these genuine "Bronzkraft" Book Ends, reproducing famous masterpieces of ancient and modern sculpture, absolutely free, all charges prepaid, with a single year's subscription to *The Craftsman* (excepting the *Winged Victory*, which requires two).

There is no "catch"—no "charges for wrapping and mailing." It is distinctly understood that if either Magazine or Book Ends are not precisely as represented—indeed, if both are not even finer than you anticipated, your money will be returned and you may send back the Book Ends of your exposure.

Or you can see these Book Ends before subscribing, at the Craftsman Building in New York, or the Craftsman Shops in Boston or Washington, and take with you the Book Ends you select or have them sent. Whether you write or call, please do so promptly if you wish them in time for Christmas, either for yourself or as a gift.

Works of Art FREE—for You and Your Friends!

Can you imagine anything better than these Book Ends for a Christmas Gift?—anything more beautiful? Apportion these Book Ends among your friends according to their tastes and bent of mind—they will go into raptures over the exquisite beauty and fitness of these masterpieces—and they will always be the object of admiration on the library table.

And so with *The Craftsman*—you pay a tribute to any friend when you present a subscription to *The Craftsman*, repeatedly called "the most worthwhile magazine in America." Each monthly issue is really a book of 150 to 200 pages, with beautifully illustrated articles on home decoration, home building, good taste in furnishing, art, gardening, etc., and in the year to come the recipient will get twelve such books for \$3.00, together with the set of Book Ends immediately.

We will accept not only your own subscription, but subscriptions for your friends; thus for each \$3.00 you send us, you get two Xmas gifts—the Magazine and the Book Ends. We will send both to the same or to separate addresses, as you direct—together with a gift card.

These "Bronzkraft" Book Ends are of solid, heavy composition, 8 in. to 10 in. high, with a rich, verde antique bronze finish, practically indistinguishable from solid bronzes. To really appreciate the generosity of this offer, consult any art dealer as to the value of these works of art. To take advantage of this offer, write at once (mention N. Y. Times) or call at

THE CRAFTSMAN, 6 EAST 39TH ST., NEW YORK.

SPECIAL:—This exquisite Bas-relief, "Apollo sculptor Thorwaldsen, by the famous sculptor (four floors), ready to hang on your wall, will be sent FREE, all charges prepaid, with a four months' subscription to *The Craftsman*, \$1.00; also an additional gift, absolutely free, for every three yearly subscriptions sent in return in response to the above Book End offer.

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This beautiful building on 28th Street just off Fifth Avenue, becomes your Clubhouse when you become a Craftsman subscriber. Visit the famous Furniture Shops, the Home-builders' Exposition (four floors), the Craftsman Restaurant—that all New York is talking about.

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All prices are smashed. Any one can now afford a Vacuum Cleaner. Take advantage of present conditions and buy now. You will never again have such an opportunity. Note the following prices:

Electric Cleaners.	Regular Price.	Sale Price.	Electric Cleaners.	Regular Price.	Sale Price.
Rapid	\$22.50	\$17.75	Magic	\$38.00	\$32.75
Frantz Premier	25.00	22.75	Regina	40.00	34.00
Cadillac	30.00	25.75	Sturtevant	47.50	39.75
Ohio	30.00	26.50	Monarch	75.00	63.50
Eureka B.	35.00	26.50	Santo	125.00	99.00
Bee	35.00	27.50	Duntley	125.00	111.00
			Bee A.	125.00	117.50

HAND POWER CLEANERS
Combination Carpet Sweepers & Duntley \$5.75
and Vacuum Cleaners. Domestic \$8.75
Other Hand-Power Cleaners from \$4.50 Up.

We pay express charges anywhere.

The above is only a partial list. Call and see the largest assortment of Vacuum Cleaners in the country, or send for complete price list. State whether you have electricity or not.

Wholesale and Retail.

EUREKA SALES COMPANY
The Vacuum Cleaner Shop

Brooklyn Store: 329 Fulton St. Phone 3937 Main.
131 West 42d St. Between B'way and 6th Av. Phone 6310-6311 Bryant.
Booth 53 Hudson Terminal—Concourse, 39 Church St.

We repair all makes of Cleaners. We call for and deliver them.

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Most Useful HOLIDAY GIFTS

Ladies' Watch
SETH THOMAS
Movement
14 Kt. Solid Gold.
\$10.00

—ALSO—
Gentlemen's Watch
SETH THOMAS
Movement
14 Kt. Solid Gold.
Accurate Time Piece.
\$13.75

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Not merely time keepers, but one of the most impressive furnishings of your home.

STRIKING THE FAMOUS Westminster Chimes

"They harmonize the Passing Hours."
The richness of tone unsurpassed. 8 day quarter hour chime.

Mahogany cases.

\$15.00 to \$75.00
Complete Line SETH THOMAS Clocks
350 Designs for Selection

W. H. ENHAUS & SON,
JEWELERS, EST. 1847.
31 John Street, N. Y. C. Write for Catalogue.

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The "Different" Gift

The Curtis "Eye Comfort" Lamp combines with the remarkably efficient indirect lighting of the entire room, the decorative effect of the ordinary art lamp.

That is, the small lamps at the base of the large X-Ray Reflector shown above may be turned on separately, which gives the purely decorative art lamp effect lighting up the area directly underneath.

A separate switch controls the lamp concealed in the powerful X-Ray Reflector. The light from this lamp is directed to the ceiling and from there re-directed, flooding the whole room with its beautiful, pleasing, clear indirect illumination.

Here at last is the gift which you will be sure is not duplicated—and you will know its recipients are sure to love it and be proud of it, for few of these artists' indirect portables are as yet in use.

It is unequalled as a wedding, holiday, birthday or anniversary present. Its artistic appearance and rich-toned beauty, together with its exceptional efficiency, make it not only acceptable but of permanent value.

A Booklet About It

A booklet fully describing, illustrating and pricing this new and lovely lamp will be mailed on request.

Call at our display rooms and see a demonstration of this wonderful lamp.

Eye Comfort Lighting Shop
Craftsman Bldg., 6 E. 39th Street

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SMOKE CONSUMER

\$5.00 Prepaid

Old Brass or Antique Green
Pompadour Finish.

A Useful Gift

Give Him Her Yourself
A SMOKE CONSUMER
Brass or German Silver—\$4.00 prepaid

A Combination Cigar Lighter and Smoker's Lamp (see American) Hides the air of tobacco smell and smoke and leaves no odor of its own. A boon for women, a good thing for men.

Breaks the sameness of gifts for men.

A much-needed invention made particularly for the fair sex. Pleases both women and men.

Benefits smoker and non-smoker alike.

Keeps the air in your room free from getting clogged up with tobacco smell and smoke.

Warmly recommended by every user.

Every user our best advertisement. A European novelty now made in America.

Don't wait until the last moment. One woman ordered six in advance because she knew what a good thing it is.

Insist on Gussfeldt's offers the best value, and simplest for most efficient.

The secret is in the Purity of the Platinum.

Mail us your check TODAY if you want to be in time for Christmas.

Fully guaranteed—money refunded if not as represented. Full directions.

At all Dept. Stores (Dept. Divs.) and many 5th Av. shops, or send remittance to

U. S. PLATINUM DEODORIZING CO.,
134 Liberty Street, New York.

ADVERTISEMENTS.

Christmas Favors and Tree Decorations

Not the ordinary kind but the unusual and unique little decorations and novelties that are so hard to find—yet add so mightily to the spirit of Christmas. Visit our exhibition of Christmas decorations and see the wonderful collection that Santa Claus has brought us from all over the world.

Miniature Santa Clauses, Table Christmas Trees, Bellows, Sleighs, Holy Mistletoe, Bells, Crepe Paper Baskets to hold nuts, candy or ice cream; Jack Horners, Pies, Snow, Silver Rain, Tinsel, Candle Holders, Candles, unbreakable tree ornaments, string balls, glass balls.

Department of New Year Favors.

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He sells many brands—including his own private Brand.

He sends to his own home—always

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Because he knows its matchless quality—its sterling worth.

If the dealer, who knows flour so intimately, selects HECKER'S in preference to all other flours,

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What is a Home With out a Child and a Cuckoo Clock?

Largest assortment in Cuckoo, Quail, Mink, China, Miniature Clocks, Weather Houses, Swiss Handicrafts, etc.

Presents and Favors for all occasions. Cuckoo Clocks from \$2.50 up.

We only sell Goods under Guaranty or Exchange.

CHRISTMAS CHIMES

Most beautiful ornament for the Christmas tree. Works from the heat of a little candle. Angels are flying, bells ringing, and music sounding. "Glory to God." The delight of our children.

Price 75 Cents in our store, or by Parcel Post Delivered 25 cents more.

SWISS CLOCK CO.,
85 Barclay St., New York City.

ADVERTISEMENTS.

Camera Sale

Reg. \$6.50
\$3.75

On Mail Orders add 25c for Parcel Post.

These Anso No. 2 Cameras have been sold for years at not one penny less than \$6.50. We bought the entire lot of 500—no more to be had after this lot is sold. Handsomely finished in genuine seal grain leather. Two brilliant finders. Size of picture 3 1/2 x 4 1/2. Fully guaranteed. Money refunded if you can equal them elsewhere at less than \$6.50.

Postcard Projector

For Children and Adults

Not a toy, but a scientifically perfect instrument. Throws on wall, screen or sheet an enlarged image of any postcard, photograph or illustration in natural colors.

Your money refunded if not entirely satisfied.

J. L. LEWIS
Cameras and Motion Picture Machines.
522 6th Ave., at 31st St.

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A Christmas gift that will delight the "Little Mother." Made in both brass and enamel and in beds and bassinets.

\$3.50 and upward

We have also sheets, bolster and pillow cases, plain or hem-stitched, for these little beds.

Beds—Bedding—Mattresses Remade.

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Est. 1892 Furniture of Distinction Est. 1892

Fine Furniture possesses beauty, serviceability and comfort. While ours excels in all, we are eminently known for furniture of comfort

This three piece LIVING ROOM SUITE of English Model, three pillow-back sofa—separate, loose cushion. Roomy, comfortable—made in Spanish or American Morocco leather. Regularly \$175. Sent in English shops for \$50 (\$250). Special for \$125 this week.

49-51 W. 23d St. **Geiger & Braverman** Furniture Company. Bet. 5th & 6th Aves.

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As a holiday special, graduated ropes of scientific pearls, regularly \$5.00, \$10.00 and \$15.00

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Including daily silver clasp set with fine artificial diamonds.

New Illustrated Pearl Booklet sent on request.

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Originator of the Maxixe
Late of Paris—now of Danse de Folies.

Duque Dances \$20 per hour
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"For the Woman Who Cares"

TWO ESSENTIAL CREAMS

Every woman's dressing table should contain at least two toilet creams. One to keep the pores open and one to protect them when out of doors.

Plexo Creams not only cleanse and protect the pores, but clear the complexion, remove spots, dullness, redness, roughness and blemishes by stimulating the skins to their natural healthy condition.

We manufacture two harmless useful creams, especially prepared for this purpose—**Plexo Cleansing Cream** and **Plexo Greaseless Cream.**

In jars 50c. each.

At all good drug and department stores.

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If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also ARTISTIC GOWNS for all occasions made from your own material to suit your individuality.

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Mr. G. Hepburn Wilson, M. B.
The American Authority on Modern Dancing.
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Unquestionably superior. Because of its intense Expert nature, 18,000 private pupils last season means not only a World's record, but it marks a distinct difference from the ordinary school.

Dancing ability is more important than a New Dance. Mr. Wilson teaches all the New Modern Dances, but the principal lesson is to develop and improve your general dancing ability. This is what you want. This is why you should come to Mr. Wilson.

Call, write or phone (Bryant 621) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing," by Mr. G. Hepburn Wilson, M. B.

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More than 300 unusual articles for gifts from here and abroad on view in our shop at One Dollar.

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Unique and original table decorations and souvenirs for Christmas. Holiday novelties in large assortment.

Artistic silk candy boxes, opera and jewelry cases, etc.

Dolls dressed and decorated for Christmas. Holiday novelties in large assortment.

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Make Satisfaction Complete.

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Original Designs in Short Vamp Shoes.

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