

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

Price \$212.50
Eight Pieces

HERE is a certain richness in the simplicity of its lines and decorative treatment which distinguishes this charming suite at a glance—marks it as far, out of the ordinary.

We are showing it in Antique Ivory Enamel and in Mahogany finished in the Old English Brown. The construction is perfect in every detail.

If you would be interested in the Hathaway Brochure, illustrating and describing a number of attractive pieces, we will be glad to send it on request.

W.A. Hathaway Company
62 West 45th Street, New York

The Vital Things

For certain results every time—and always the very best results, the flour must be good—every time.

Uniformly good—always dependable—these qualities are vitally necessary to successful baking.



Heckers FLOUR

is supremely good—always.

Every bag up to the highest standard—worthy the name it bears. **At All Good Grocers.**

HECKERS' CREAM OATMEAL—REALLY THE CREAM OF THE OATS

OF COURSE

We make Blyn-Plan Shoes to sell—and we have the satisfaction of knowing that every pair we sell brings comfort, foot health and enjoyment to the child who wears them.

Careful, competent fitting at ten big stores in Manhattan, Brooklyn, Bronx; a new one in Newark.



Blyn-Plan
Nature Shoe

Patent Colt For Children and Gun Metal

Sizes 5 to 8... 1.75
8 1/2 to 11... 2.00
1 1/2 to 2... 2.50

Tan Russia Calf 10c. extra by mail 5 to 11... 2.00 anywhere in the 1 1/2 to 2... 2.50 United States.



Red Cross Shoe
For Women

The only shoe that combines extreme style with absolute comfort. You can see the styles in any Blyn Store, and feel the fullest measure of comfort by trying a pair on. The lines for Fall are complete.

We are sole agents in Greater New York and Newark.



Red Cross Model
\$4

Ladies' Patent Colt Red Cross Shoes with cravette, cloth tops, narrow plain toe, flexible wetted soles and the new spool heels. All Fall style that yields extreme comfort through long wear.

Blyn Shoes in Newark
New Store in Newark's Shopping Centre,
689 Broad Street
Opposite Military Park.

Blyn & Sons
Mail Order Dept. 2510
34 Av.
West Side Stores: East Side Stores:
222-224 W. 125th St. 34 Av. & 123d St.
6th Av. & 27th St. 34 Av. & 86th St.
8th Av. & 98th St. 162 Boverly in Broome
Brooklyn Stores: 18 W. 4th St. & 11th St.
455 Fulton St. opp. A. & S.
Broadway, near Greene Ave.
Factory: 511-519 East 72d St.



VAN RAALTE

Veils

"At All Good Shops"
Made in America

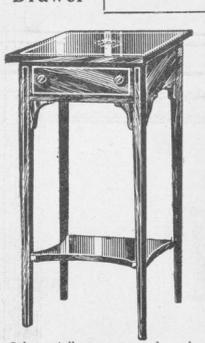
Every day, almost every hour, there is something new and lovely in Van Raalte Veils. Keep yourself well veiled.

All Van Raalte Veils stretch without tearing, will wash and outwear three ordinary veils. See them at your favorite shop.

VAN RAALTE MAKE
For Your Protection—this little white ticket is on every yard. Look for it.

Mahogany Table

with Drawer \$8.50



Substantially constructed and beautifully finished; can be used for many purposes.

Write for Booklet "T." showing many charming mahogany novelties

Louis Hessler

"Quality Furniture Novelties"
630-632 Columbus Ave., N. Y.
Between 90th and 91st St.
Telephone: Riverside 312

French Sample Hat Shop

11 West 34th St.
Opposite the Waldorf.
Take Elevator to 5th Floor.

French Model HATS
Always One Price
\$5

Values \$10 to \$15
The hat here shown is a model of our style and values. New and especially attractive creations will be shown Monday.

Upstairs Rent Makes These Values Possible.
Tell Your Friends
To Take Elevator & Save \$10

GLASSBERG'S

Stylish
SHORT VAMP SHOES
3 STORES
IN THE HEART OF NEW YORK

511 6th Ave., near 31st St.
225 West 42d St., near Times Sq.
58 3d Ave., near 10th St.

Send for Illustrated Catalogue T. Mail Orders Carefully Filled.

Rebuilder of Gowns

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also ARTISTIC GOWNS for all occasions made from your own material to suit your individuality.

HOMER
11 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

Victor Specialty Shop

Our Sound-Proof Booths and beautiful Ladies' rest rooms make our store the ideal place for purchasing Victor goods.

Silas E. Pearce & Co.
16-18 W. 46 St., just west of 5th Ave.

Reduce or Increase Your Weight—Perfect Your Figure

My picture, "Neptune's Daughter," shows what my course of physical culture has done for me.

Become my pupil and it will do as much for you. Devote but fifteen minutes daily to my system and you can weigh what Nature intended. You can reduce any part of your figure burdened with superfluous flesh or build up any part that is undeveloped.

My course tends to make a figure perfectly proportioned throughout—a full rounded neck; shapely shoulders, arms and legs; a fine, fresh complexion; good carriage with erect poise and grace of movement.

Improve Your Health

My system stimulates, reorganizes and regenerates your entire body. It helps transform your food into good, rich blood. It strengthens your heart, lungs and other organs, conquering all weaknesses and disorders and generating vital force. My book, "The Body Beautiful," should be read by every woman, and I will send it to you free.

And I will send you the fallacy that lack of beauty or health cannot be avoided. In it I explain how every woman can be vigorous, healthy and attractive.

I have practiced what I teach. In childhood I was puny and deformed. I have overcome all weaknesses by my own natural, drugless methods. Millions of people have seen in me a living demonstration of my unique system of health-culture and body-building.

If you are weak, nervous, fat, thin, unshapely, tired, lacking vitality, or in any other respect not at your very best, I can surely be of service to you.

MY GUARANTEE

With my free book, "The Body Beautiful," which is fully illustrated with photographs of myself explaining my system, I give full particulars of my Guarantee Trial Plan, whereby you can test the value of my instruction without risking a single penny.

Send 2c stamp for "The Body Beautiful" and Trial Plan today

ANNETTE KELLERMANN, SUITE 932 P
12 WEST 31ST STREET, NEW YORK

Vacuum Cleaners

At Reduced Prices

We buy in large lots from factories for spot cash and sell to the consumers at greatly reduced prices. Note the following prices on Electric Cleaners and the number of Profit Sharing Certificates with each purchase:

Magic and two \$5.00 Certificates... \$34.50
Eureka (Model B) and two \$5.00 Certificates 29.50
Frantz Premier "one" " " 23.75
Rapid "two" " " 21.00

Big Ben, Ohio, Cadillac, Apex and twenty other popular makes at big reductions. The Profit Sharing Certificates greatly reduce the cost of your cleaner. We give them with all cleaners.

HAND POWER CLEANERS
Combination Carpet Sweepers Duntley, \$5.75
and Vacuum Cleaners... Domestic, \$8.75

Other Hand power cleaners from \$4.50 up. Don't buy any cleaner until you get our prices. You not only save money if you purchase from us but you can also have the benefit of our advice in making a selection which is important, as price does not always determine value.

We sell more vacuum cleaners than any other dealer in the country, and for that reason our stock is always new and up-to-date. This is important.

We must sell some makes of cleaners on easy terms. Send for complete price list and state whether you have electricity or not. Mail orders and letters of enquiry from out-of-town will receive special attention. We pay express charges.

EUREKA SALES CO. VACUUM CLEANER EXPERTS

Brooklyn Store: 131 West 42d St., Phone 3837 Main.
RETAIL ONLY
529 Fulton St.
Wholesale and Retail: 131 West 42d St., Phone 6310-6311 Bryant.
Address MAIL TO DEPT. E.
Downtown Branch: RETAIL ONLY
Booth 53 Hudson Term—Concourse, 30 Church St.

Period Furniture

GRAND RAPIDS FURNITURE—(Direct from Factory)
AN UNUSUALLY ARTISTIC
Colonial Mahogany Arm Chair
Upholstered with Blue Hair Cloth Seat
Also Rocker and Side Chairs to Match.
Special at \$12
REGULARLY \$24.
DISCONTINUED PATTERNS
at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; Regularly \$200 up.
Queen Anne, Louis XIV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up.
Odd Period, Pieces, Chairs, \$4 up.
Tables, Desks, etc.

Estab. 1852. **MANGES BROS.** Manufacturers.
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

For the Bride

Imported China and Crystal
CLUB PLAN
No Wedding Gift can please the bride more than a set of beautiful and serviceable Imported China decorated in pure coin gold with her monogram. Our Special CLUB PLAN enables you to purchase these Sets on small monthly payments. Write for Catalogue Designs and Estimates.

ART CHINA IMPORT CO.
Dept. F, 47 West 36th St., New York (bet. 5th and 6th Aves.)

INTERNAL BATH

Gives Prompt Relief to Constipation Without Drugs
The Eger Intestine Cleanser (a syringe operated by weight of the body) gives immediate relief without medicine, washing your intestines clean. You want the best. WE HAVE IT. Investigate before buying any other. We challenge comparison.

Send to Dept. T for FREE Booklet.
EAGER COLON CLEANSER CO.
737 Washington Ave., Brooklyn, N. Y.
Tel. Prospect 6109.

MAJOR'S CEMENT

10c and 15c EST. 1876.
Major's Cement is the strongest on Earth for mending broken articles and tipping billiard cues. Major's Rubber and Leather Cement same price. For sale by druggists and others.
MAJOR MANUFACTURING CO.
461 Pearl St., N. Y. City. A. Major, Pres. We Pack Hamilton Counts.

Motion Picture Camera

Uses EASTMAN Standard Size Film
Price of Camera \$50.00
Projecting Attachment Separately Listed
Ask your dealer or write direct for Catalogue 10.
Motion Picture Camera Co.
5 West 14th St., New York

Dental Satisfaction

comes only as a result of high-grade, guaranteed dentistry. We use only modern and most approved scientific methods. Nominal charges. Consultation invited.
DRS. M. & H. SCHLESINGER.
1208 Times Bldg., 42d St. & B'way.
Phone Bryant 572.

Whitcomb-made Beds

This Whitcomb brass bed is made in all sizes. It has the sturdy construction and fine finish that characterize every product of our factory.

Whatever your need in beds or cribs, there is a design on our floors that will fill it—and at your price.

Brass Beds from \$16 up
Enamel Cribs, \$5.75 up
Bedding—Mattresses remade
The Whitcomb Metallic Bedstead Co.

34th & Madison Avenue
Factory, Shelton, Conn.
Philadelphia Boston
1110 Chestnut St. 78 & 80 Washington St.



A Garden Full of Tulips for \$1.00

75 Tulip Bulbs, all first sizes, taken from 25 named varieties, for \$1.00.

PLANT THIS FALL.
These Tulips have been selected from 25 of the most beautiful varieties, embracing all the colors that are to be found in this splendid class of Spring blooming bulbs.

Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

75 Tulip Bulbs, Finest Mixed, \$1.00.
Cut out this advertisement and enclose with dollar bill, stamps or money order or present at our store and secure this splendid collection of Tulip Bulbs, for only \$1.00, prepaid to your home anywhere in the United States, with our 1914 Fall Catalogue.

Stump & Water Co.
30-32 Barclay Street New York.

The "Exceptional" School

The American Authority on Modern Dancing.
FIFTH AV., NEW YORK
M. W. COE, 419 St. Thelmy Bldg.
Inquestionably superior. Because of its intense expert nature, 18,000 private pupils last season means not only a World's record, but it marks a distinct difference from the ordinary school.
Dancing ability is more important than New York teaches all the New Modern Dances, but the principal consideration of each lesson is to develop, and improve your general dancing ability. This is what you want. This is why you should come to Mr. Wilson.

Call, write or phone (Bryant 6321) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing," by Mr. G. Hepburn Wilson, M. B.

BERTHE MAY'S Maternity CORSET

Only corset of this kind made for its purpose. Worn at any time. Dress as usual. Normal appearance preserved.

Price \$5.00 and upwards
Mail orders filled with complete satisfaction. Corsets for ordinary wear on same lines. Call at my parlors or write for Booklet No. 21, sent free under plain envelope.
BERTHE MAY,
10 East 46th St., New York

Fall Gaiter Boot

Patent and dull vamps. \$7
Fawn and gray buck tops
I. MILLER
1 West 42nd Street
1554 Broadway

MYSTIC CREAM

Takes the Burn out of Sunburn in Summer. Marvellous for chapped hands in Winter. Keeps the skin soft and smooth the year around. At all Drug and Department Stores. Samples mailed on request.
OGDEN PHARMACY,
Middletown, N. Y.

Highest Prices Paid
For ladies', gentlemen's and children's discarded clothing.
Fine Evening and Street Gowns.
Diamonds, Jewelry, Furs.
&c. Call or address
M. Naftal, 69 West 43th St. Tel. 670 Bryant.

Leonard's

NOW ON SALE
Tailored Suits, Coats, Wraps, Street and Evening Gowns, Dinner Dresses, etc., in original and distinctive Fall Models. All garments made on the premises.

A Special Department—extra large sizes for Stout Figures.

2287—Attractive dress with bolero and flaring tunic of elegant lace mounted on heavy quality charmeuse or satin. Chiffon sleeves. Splendid lines for all figures. Price \$34.50
Catalogue T and order extra large sizes out of town on request.

Mme. Leonard's Self-Adjustable Maternity
apparel, scientifically and hygienically designed, gives maximum style and comfort. If interested, write for Catalogue T.M.

24 West 39th St., New York.
Phone Greeley 4534.

MATERNITY APPAREL

Dresses Made After Women's Form
SYSTEM
To conform quickly to desired size
"Just Pull the Tape"

Eliminates old methods. No clumsy elastic. No hidden plaits. Preserves normal appearance.

Latest Popular Styles and Materials, \$2.50 to \$30.00
Ready to Wear and Made to Measure
No. 1—Maternity Dress of Satin and Stripes. Merceized Crepon. T.E.I. lining of Satin and Shadow Lace. \$4.95
Send for loose-leaf Catalogue "T. M." of Dresses, Skirts, Coats, Corsets, Corsets, and Neotiques.

The American Women's Wear Co.
119-123 West 29th St., New York City.

Lady of Quality CORSET SHOP

LA REINE AND ELBO Front and Back Lace Corsets at Special Prices.
CLEANING, REPAIRING, AND ALTERING AT MODERATE PRICES.
233 Fifth Ave., N. E. Cor. 27th St.
Second Floor.
N. W. Cor. 42d St., 500 Fifth Ave., opp. Library, 2d Floor

MRS. WILSON'S MENDING SHOP

Formerly with Mrs. Osborne Co.
Original Designs in Frocks and Blouses. Smart Mourning, Trouseaux. Special Department for Remodeling. Superior and careful dry cleaning of fine gowns.
FOUR-FORTY-FOUR PARK AVE.,
Near 57th St., New York.
Telephone Plaza 6355.