

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

ADVERTISEMENTS.

**A. Simonson**  
Announces  
**A 1/2 Price Sale of Exclusive and Valuable Hair Ornaments**

To prepare for our regular Fall Importations, we hold this week, from February 9th to 14th, our annual Sale of every article in our exceptional collection of exclusive and exquisitely designed Hair Ornaments, at

**1/2 the Regular Prices**

The very latest and newest ideas in Hair Ornaments made of Real Tortoise Shell, Amber Shell, Demi-Amber, both carved, plain, or mounted with Solid Gold, Solid Silver, Real Pearls, etc., also Rhinestones, Jets, Feathers and Flowers, together with Real Tortoise Shell accessories for the dressing table, such as Hair Brushes, Powder Boxes, Hand Mirrors, etc.

**A. Simonson**  
Just above 42nd St. 506 Fifth Avenue

**English Hall Chairs**  
in Mahogany or Oak

Specially priced as follows:

|                    |                    |
|--------------------|--------------------|
| Arm Chair          | Side Chair         |
| In Mahogany, 22.50 | In Mahogany, 18.00 |
| In Oak, 19.50      | In Oak, 15.25      |

These are exceptionally attractive and suitable chairs for the Reception Room or Hall. The Mahogany is solid, with Antique finish. The Old English Oak harmonizes perfectly with many decorative schemes.

**W. A. HATHAWAY COMPANY**  
62 West 45th Street.  
"Furniture of the Better Kind."

**IS YOUR FIGURE WHAT IT SHOULD BE?**

Do you realize that nature intended all women to be symmetrical? That she is not, is due entirely to conditions which can and should be remedied.

Through many years of exhaustive study and practical experience, I have perfected a system which will not only perfect the figure, but improve the health and general condition as well.

Take my own case for example—it speaks volumes. In childhood, I was puny and deformed. By my own druggish methods I have overcome all weaknesses. Millions of people throughout the world have seen in me a living demonstration of my unique system of health culture and body-building. Thousands of women in all parts of the world have profited by my experience. They have, through my system, improved their health and figures.

There is no great secret about my system—it is simply a proper practice of the hygienic principles of health adapted to suit the individual requirements of my pupils.

If your health is below par and your figure is not what it should be, I can surely be of service to you.

My latest book, "The Body Beautiful," should be read by every woman—I will send it to you free. It explodes the fallacy that lack of beauty or health cannot be avoided. In it I explain how every woman can be VIGOROUS, HEALTHY and ATTRACTIVE.

**My Guarantee**  
With my free book, "The Body Beautiful," which is fully illustrated with photographs of myself explaining my system, I give full particulars of my Guarantee Trial Plan, whereby you can test the value of my instruction without risking a single penny.

Send five-cent stamp for "The Body Beautiful" and Trial Plan form.

**ANNETTE KELLERMANN**  
Suite 928 P  
12 W. 31st Street, New York

**Peck's Feet**

**Sale of Stockings**  
Regular Half-Yearly Sale  
**20% Discount**

will be deducted from sales slip of every purchase, with special odd lots at even greater discounts.

At **39c** For MEN and WOMEN: Clocked and plain lisle socks and stockings. Formerly 50c, 69c and 75c.  
Doz. \$4.50

At **45c** For MEN: Clocked and fancy lisle socks. Were \$1.00 and \$1.25 the pair.  
Dozen \$5.00

At **79c** For MEN and WOMEN: Our excellent \$1.00 silk socks or stockings. Black and all colors.  
1/2 Doz. \$4.50

**\$1.35** For MEN and WOMEN: Heavy weight silk socks or stockings. Regular \$2.00 quality.  
1/2 Doz. \$8.00

At **\$1.65** For MEN: Extra Special—Black silk socks. Regular price \$2.50 the pair.  
Doz. \$19.00

Men's Silk Neckwear  
All scarfs now 85c that were \$1.50.  
Hand Knit and Spitalfields Silk Scarfs, \$1.50. Formerly \$2.50 and \$3.00.  
These are regular qualities—21 reduced prices. You can economize by buying now for future use.  
Prompt attention to mail orders.

**PECK & PECK**  
588 Fifth Ave., at 48th St. 448 Fifth Ave., at 39th St.  
481 Fifth Ave., at 41st St. 230 Fifth Ave., at 27th St.  
New York

Feb. 14th **St. Valentine Favors** Feb. 14th

You will find just what is needed to give the touch of originality to the St. Valentine Dinner, Dance or Party. Our display of Favors and Novelties for this sentimental occasion is one of the greatest we have ever exhibited.

Table decorations and surprises for the Dinner; Favors for the Cotillon and little tokens amusing yet useful as a delightful souvenir of the social gathering—many newly imported from Europe. A delightful variety of China Cupids, dainty Heart Boxes of all sizes, Heart lace papers, Fancy Ice Cream Cases, Snapping Mortars, Candy Boxes, Dinner cards, Tally cards, Napkins, decorated crepe paper and many others all displayed in tempting array. In our large, well-lighted store we also display appropriate Favors and Novelties for Washington's Birthday, St. Patrick's Day, Easter, and other festive occasions.

Cupid on Red Crepe Paper Heart Box.

**B. SHACKMAN & CO.** 906-908 Broadway, N. Y. Bet. 20th and 21st Sts.  
"The Unique Favor and Novelty House"

**Read this wrapper**

In the 12-page wrapper around every cake of Woodbury's Facial Soap, the causes for all common skin troubles are given—conspicuous nose pores, sallow skin, blackheads, etc.—and the proper methods to relieve them.

If there is any condition of your skin you want to improve, get a cake of Woodbury's to-day and follow carefully the directions given in this wrapper. In ten days or two weeks your skin will show a marked improvement—a promise that lovelier complexion which the steady use of Woodbury's always brings.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake. Tear off the illustration of the cake shown below and put it in your purse as a reminder to get Woodbury's to-day and start the treatment your skin needs.

**Woodbury's Facial Soap**

**Annette**  
EXCLUSIVE STYLES  
FORMERLY AT  
27 West 38th Street, New York  
Has removed her shop to  
20 West 57th Street  
Showing Advanced Spring Models

Dainty Morning or Tennis Frock

developed in Rice Cloth. The skirt has a straight tunic, finished with deep hem and pearl buttons and buttonholes. The kimono waist is pointed over a vest of the material. Collar and cuffs are embroidered in eyelet design. Novelty suede or velvet guide outlines the waist.

SPECIAL **\$17.50**

Cotton Frocks . . . \$8.75  
Silk Afternoon Dresses 25.00  
Evening Gowns . . . 25.00  
Suits . . . 25.00

Telephone 112 Plaza

**Blun-Plan**  
Nature Shoe

Patent Colt Children and Gun Metal

Sizes 5 to 8 . . . 1.75  
8 1/2 to 11 . . . 2.00  
11 1/2 to 2 . . . 2.50

Tan Russia Calf  
Sizes 5 to 11 . . . 2.00  
11 1/2 to 2 . . . 2.50

10c extra by mail anywhere in the United States.

Children are sure to sleep at night if they run about the daytime, as they should and will in BLYN-PLAN SHOES.

**Red Cross Shoe** For Women  
Absolute foot ease and extreme shoe style are assured to every woman who wears Red Cross Shoes. The plant sole following every movement of the foot prevents the rubbing—the drawing and the burning that cause so much discomfort.

In Manhattan, Brooklyn and Bronx at Blyn Stores only.

It bends with the foot.  
Fashionable Fall Boots \$4.00.

**J. Blyn & Sons**  
GUARANTEE SHOE CO.  
3d Ave.

West Side Stores: East Side Stores:  
222-224 W. 15th St. 34th Av. & 125th St.  
6th Av. & 27th St. 34th Av. & 85th St.  
8th Av. & 39th St. 34th Av. & 150th St.  
Brooklyn: D'way, bet. Park & Eddy Sts.  
483 Fulton St., opp. A. & S. Stores, 1 Broadway, near Greene Ave.  
Factory: 611-619 East 72d St.

**Period Furniture**  
Grand Rapids Furniture Direct from Factory  
DISCONTINUED PATTERNS  
at 50% of the Regular Prices.

Sheraton, Tudor, Adam, Hepplewhite, Colonial, Etc.  
Dining Room Suites, 2 & 10 pieces, \$100 up; Regularly \$200 up  
Queen Anne, Louis XIV, Louis XVI, Sheraton, Etc.  
Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up  
Old Period Pieces, Chairs, Tables, Desks, Etc. \$4 up  
Special—10 Piece Creosote Walnut Din. Room Suite, \$300; Reg. \$600.  
High Grade Cottage Furniture in wide variety.

Established 1852. **MANGES BROS.** Manufacturers.  
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

**Fantzen's Final Reductions**

Still greater reductions mark the closing days of this sale. We desire to emphasize quality shoes at legitimate reductions from regular prices, rather than inferior merchandise of inflated value.

Men's now . . . \$3.85, \$4.85, \$5.85  
Women's now . . . \$3.85, \$4.85, \$5.85  
Children's now . . . \$1.75, \$2.75, \$3.50

Ask for our book, "The Abuse of the Big Toe."  
660 Sixth Ave., above 38th St.  
Custom Bootmakers Over 50 Years.

**Fantzen SHOE CO.** N. Y.

**Woodbury's Facial Soap**

For sale by dealers throughout the United States and Canada

Write to-day for samples

For 4 cents we will send a sample cake. For 10 cents, samples of Woodbury's Facial Soap, Facial Cream and Facial Powder. For 50 cents, copy of the Woodbury Book and samples of the Woodbury preparations.

Write to-day to The Andrew Jergens Co., Dept. 21 F. Spring Grove Ave., Cincinnati, Ohio.

**Leonard's**

Everything in Women's Apparel. Beautiful styles in great variety. All made on the premises. Special Models for Southern Wear

Early Spring Models Now Being Shown

**THE COMING GENERATION**  
M. M. Leonard's Self-Adjustable Maturity Apparel renders unnecessary the retirement of the progressive mother. She may attend to the care and other functions without sacrifice of comfort or compromise with fashion.

No. 847, Advanced Spring Model of chiffon jacket, Girdle and folds of contrasting shades. Trimmed with fine imported lace. Made in all leading shades and materials.  
\$22.50

Catalog T and order blanks sent out of town upon request.  
24 W. 39th St., New York  
New 5th Ave. Phone, Greeley 4534

**A Garden Full of Gladioli for \$1.00**

The Gladioli is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this son that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladioli Kingdom.

Last year we sold 150,000 of the bulbs and have received hundreds of testimonials as to their merits.

**ORDER YOUR BULBS NOW** so as to have them to plant when you begin making your garden.

Simple, adjustable and erases with Dollar Bill stamps or Money Order, or present at our new Store and secure this splendid collection of Gladioli Bulbs for only \$1.00 with our 1914 Catalogue.

**Swamp & Water Co.**  
30-32 Barclay Street New York

**Reductions of 10%**

We offer a wide variety of original shapes in beautiful

**French Crystal**  
and Imported China, decorated to order in pure coin gold and silver or meissen colors, with your monogram, crest or special design.

**Monogrammed Crystal Sets**  
12 Piece Sherbet Set . . . \$13.75  
12 " " Coffee Set . . . 15.95  
14 " " Grape Fruit Set . . . 16.50  
34 " Breakfast Set . . . 25.50  
33 " 5 o'Clock Tea Set . . . 24.75  
50 " Luncheon Set . . . 41.50  
100 " Dinner Service . . . 67.50

**Decorated China Sets**  
7 Piece Limoges Salad Set . \$9.45  
14 " " Coffee Set . . . 15.95  
14 " " Chocolate Set . . . 16.50  
34 " Breakfast Set . . . 25.50  
33 " 5 o'Clock Tea Set . . . 24.75  
50 " Luncheon Set . . . 41.50  
100 " Dinner Service . . . 67.50

Our exceptional workmanship and close attention to detail insure marked distinction in every set. Call or write for catalog, designs and estimates.

**ART CHINA IMPORT COMPANY**  
Dept. P, 47 W. 36th St., New York, (Bet. 5th and 6th Avenues.)

**NEW RUCHE SUPPORTER**

**Wireless** Trade Mark.

U. S. and Foreign Patents Pending

FOR RUFFLED, RUCHE AND MEDICI COLLARS

Invisible Non-metallic Washable  
Pliable Comfortably and permanently.

The only Ruche Supporter which will hold up the Ruffled Collars comfortably and permanently.

For sale in all good stores. Price 10c

Write for Catalogue of DRESSMAKING HELPS, Dept. D.  
GREEN SHOULDER FORM & PAD CO., 327-329 East 34th St., New York

**MAHOGANY TIP TABLES**  
(Inlaid)

17 Inch Size 5.00

Also made in 22 inch size, plain and inlaid.

**LOUIS HESSLER,**  
630-632 Columbus Ave., N.Y.C.  
Phone 312 River.

**SECRETARIES**

Secretaries are efficiently equipped for business life. Thru their associations with executives they gain a valuable knowledge of the broader field in commercial practices. The Knickerbocker Secretarial Course is complete in every way. e in the following important branches of the profession, viz: Stenography, Touch Typewriting, English, Social Acquisitions, Office Practice, Secretarial Accounts, Etc. Proficiency in all these branches is essential to the important KNICKERBOCKER SCHOOL OF SECRETARIES

**D. McLELLAN SMITH, Director,**  
489 Fifth Avenue, N. Y.  
Commercial, Literary, and Social Secretaries furnished.

**YOU CAN REDUCE Hips and Abdomen 4 to 12 Inches**

and have perfect comfort by wearing

**NEYSA CORSETS**  
Front and back lace, free hip advance.

**PRICE \$2.00 UP**  
Nulife Abdominal Belts, \$3.00.  
Nulife Shoulder Brace, \$2.00.

**NEYSA CO.**  
Gertrude L. Rutter, Mgr.  
Dept. 2,  
503 5th Av., N. Y.  
Entrance on 42d St.  
Agents Wanted.

**PARKER'S METHOD OF HAIR TREATMENT**

is insurance against thin and impoverished hair. The results are simply phenomenal. Itching, oily and scaly conditions cause the hair to fall. Tendency to premature graying and baldness successfully treated.

Send to-day for free booklet on "Healthy Hair—How to Get and Keep It."

**JANE COWL SAYS**  
Dear Mr. Parker—Let me thank you for the most beneficial treatment my hair has ever had. All good wishes to you.

**HERBEX** makes the HAIR HEALTHY, keeps the scalp clean, cool, making the hair soft and fluffy. 50c. bottle. Booklet on request.

**Frank Parker, Hair and Scalp SPECIALIST,**  
51 WEST 37th St., N. Y.

**BOWLING GREEN STORAGE & VAN CO.**  
18 BROADWAY, NEW YORK.  
Trans-Atlantic and Inland Removals.

HOUSEHOLD EFFECTS AND FINE GOODS STORED AND FORWARDED IN STEEL WARE NEW FIREPROOF WAREHOUSE, 333 WEST 52nd ST.

Hoisting Lift Van on Board Steamer.

**New Fireproof Storage**

For Household Furnitures  
Clean, Separate, Locked Rooms.

248, 250, 252 West 65th St.  
Local, Domestic and Foreign Removals in Wheel and Lift Vans.

**BOWLING GREEN STORAGE & VAN CO.**  
18 Broadway, New York  
Telephone Broad 3450.

**Women's Evening Slippers**  
Sold All Season at \$5.00  
Now **\$3.65**

Great variety to choose from.

**Cammeyer**  
Stamped on a Shoe means Standard of Merit  
6th Ave at 20th St

**CORLISS LACED STOCKING FOR SWOLLEN LIMBS**

VARICOSE VEINS, Weak Ankles and Limb troubles needing support.

**SANTARY**, as they may be washed or boiled.

COMFORTABLE, because made to measure, contains no elastic, and are adjustable. Laces like a legering.

COOL, LIGHT, and FORTS.

PRACTICAL, as testimonials warrant.

ECONOMICAL, cost \$1.50 each, or two for the same limb, \$2.50, postpaid.

Write for particulars and self-measurement blank No. 4, Consultation FREE. Hours 9 to 4 daily, except Sundays.

**N. Y. Corliss Limb Spec. Co., Inc.**  
110 West 42d St. Phone Bryant 2151.  
Adjoining Hotel Knickerbocker.

**Maternity Apparel**

Direct from Manufacturer  
DRESSES, COATS, SKIRTS, CORSETS

All Popular Materials \$2.00 to \$30.00

Made to Measure from \$7.50 up. Entirely new and practical method of adjustment (Patented) creates appearance of stylish normal dress. No elastic bands to cause distress from undue tension.

Send for loose-leaf catalog T.M.

**AMERICAN WOMEN'S WEAR CO.**  
119-T, West 25th St., New York City

Formerly of **WEBER & HEILBRONER**

**MILTON WEBER**  
NY's Authority—Men's Attire

Now at 7 Wall St.—cor. New

**Neumann's LADIES' HATS REMODELLED**

into the newest shapes of Hemp, Milan, Tagal, Neapolitan, Leghorns, Panamas, and fancy straw braids; renewed, cleaned, and colored into the latest shades. Paris copied samples displayed to try on and select from. Ostrich Feathers made to order, also cleaned, colored, curled, and remade into Novelties. Latest Paris Flowers, Maline and Lace Hats.

**A. A. Neumann & Son, Mfrs.,**  
24 East 4th St., near E-way, below Wansmaker.

Highest Prices Paid  
For ladies', gentlemen's and children's discarded clothing.  
Fine Evening and Street Costumes, Jewelry, Furs.

Call or address  
M. Naftal, 69 West 45th St. Tel. 670 Bryant.

**Mesh Bags RETICULES & OPERA BAGS**  
Gold, Silver & Gun Metal, made from your own materials. Silverware, Fans and Tortoise Goods Repaired. Jewelry Repaired. Old jewelry remodeled modern designs. Old gold in exchange for new—bought for cash.

**S. KOHN, Mfg. Jeweler,**  
41 Maiden Lane, New York.  
Genuine Gun Metal Refinishing.

**Mme. Helene**  
FACE SPECIALIST  
381 5th Ave.

Facial Treatment as Used in Most Exclusive Circles in France.

**Mme. HELENE**

is now located at the Alice Maynard Store, 321 5th Ave.

Here she demonstrates what purely scientific method does toward restoring the contours of youth and improving the facial expression.

References from families of high social standing, proclaiming her work the most skillful of the day.

**ONE TREATMENT WITHOUT CHARGE**

**Rebuilder of Gowns**

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

**ARTISTIC GOWNS** for all occasions made from your own material to suit your individuality.

**HOMER**  
11 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

**WOMEN'S RIGHTS: Simple, legible portraits of their husbands.**

**PIRIE MACDONALD**  
Photographer of Men  
Fifth Ave at forty-seventh St

**FROSTBITTEN FEET**

cured by new electrical treatment. The only effective, permanent method for relief.

Dr. Levy will thoroughly examine your feet and advise the best method of curing your foot troubles, without charge. Call or write for booklet.

**DR. ALFRED CHARLES LEVY**  
CHIROPODIST  
1576 Broadway, above 47th St.

**LE PAPILLON CORSET CO.**  
MME. GARDNER, Mgr.  
26 West 38th Street, N. Y.

Our goods are universally admitted to be of superior style, fit, finish, and workmanship. Booklet T mailed on request.

THE "LOUVRE" PUMP.  
Patent colt or black calf. Turn sole. Send for free booklet.

**I. MILLER**  
1 West 42d St.  
154 Broadway.  
Tel. Chelsea 5506.

**ARTISTIC DENTISTRY**

is a science and can only be performed satisfactorily by expert and experienced surgeons. Finest of modern porcelain work, restoration of shape, shade, and general appearance of natural tooth. Consultation invited.

**Drs. M. & H. Schlesinger,** Times Bldg., 42d St. & E-way. Phone Bryant—572.

**MEXICAN CURIOS SHOP and TEA ROOM**

A delightful place to shop and dine.

**3 W. 39th St., N. Y.**

**Spirella**

offers to every woman the opportunity to look and feel her best. The flexible ventilative bonnet found only in this corset will not break.

**THE SPIRELLA COMPANY, INC.**  
Meadville, Pa.